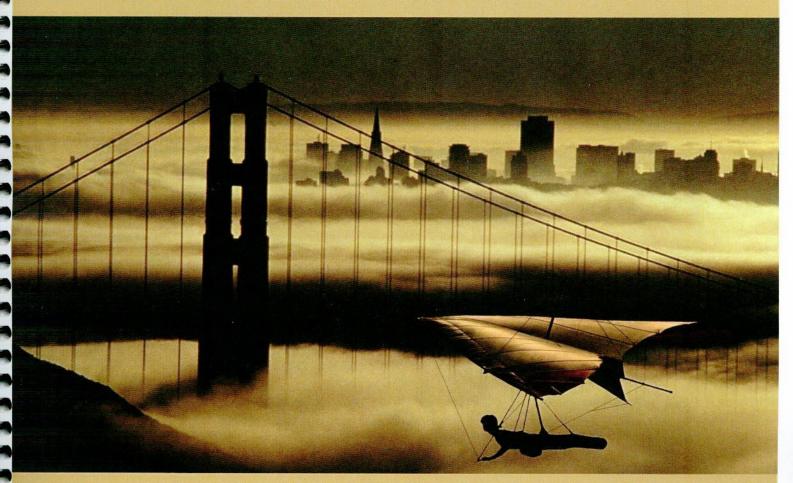


# INTERNATIONAL AVIATION WOMENS ASSOCIATION

DEDICATED TO PROMOTING THE ADVANCEMENT OF WOMEN IN THE AVIATION AND AEROSPACE INDUSTRY



AVIATION: CONNECTING AND EXPANDING THE GLOBAL ECONOMY

LATITUDE

LONGITUDE

16th Annual Conference

OCTOBER 24<sup>TH</sup> | 25<sup>TH</sup> | 26<sup>TH</sup>

MARK HOPKINS INTERCONTINENTAL SAN FRANCISCO, CALIFORNIA

2004

#### 16th Annual Conference Program

#### OCTOBER 24-26, 2004

### SAN FRANCISCO, CALIFORNIA

## AVIATION -- CONNECTING AND EXPANDING THE GLOBAL ECONOMY

Sunday, October 24th

5:00 p.m. - 7:00 p.m.

Welcome Reception

City Club of San Francisco The Stock Exchange Tower 155 Sansome Street - 10th Floor

Welcome to San Francisco, Mayor Gavin Newsom

Monday, October 25th

Mark Hopkins Intercontinental Hotel

7:30 a.m. - 8:30 a.m.

Registration and Continental Breakfast

8:30 a.m.

President's Welcome

Joanne W. Young, Baker & Hostetler, Washington, D.C.

9:00 a.m. - 10:30 a.m.

Public Policy Issues and Implementation: An Update

Introductions: Joanne W. Young

- Laura Faux-Gable, Deputy Director, Office of Aviation Negotiations, U.S. State Department
- Francine Kerner, General Counsel, U.S. Transportation Security Administration
- Louise Maillett, Senior Counsel to the Administrator, Federal Aviation Administration

10:15 a.m - 10:30 a.m.

Coffee Break

10:30 a.m. - 12:00 p.m.

Managing Airports in Today's Environment

Moderator: Robin Lee Monroe, Senior Vice President, Chief Operating Officer, InterVISTAS ga<sup>2</sup>

- Kandace Bender, Deputy Airport Director, San Francisco International Airport
- · Kim Day, Interim Executive Director, Los Angeles World Airports
- Margaret McKeough, Chief Operating Officer, Metropolitan Washington Airports Authority
- Margaret Sweeney, Chief Executive Officer, Aer Rianta Group

12:00 p.m.-12:30 p.m.

Globalization of Defense/Aerospace: Industry's Perspective

 Sheila C. Cheston, Senior Vice President, General Counsel and Secretary BAE SYSTEMS North America

12:30 p.m. - 2:00 p.m.

Lunch - Top of the Mark, Mark Hopkins Intercontinental

Mary Walker, General Counsel, United States Air Force



# Monday, October 25, Continued

2:00 p.m. - 3:00 p.m Selected Issues in Aviation Business and Law Suzanne M. Corcoran, Vice President, Aviation Solutions Lockheed Martin Transportation and Security Solutions Kathleen Guilfoyle, Campbell Campbell Edwards & Conroy, P.C. 3:00 p.m. - 4:30 p.m. Airlines: Challenges to Connecting & Expanding the Global Economy Moderator: Dorothy Robyn, The Brattle Group Marian Durkin, Vice President and Deputy General Counsel, United Airlines Jacqueline Kaye, Director, Alliances and Partnerships, America West Airlines · Deborah McElroy, President, Regional Airline Association Vicky Stennes, Vice President for Inflight Experience, JetBlue Airways 6:00 p.m. Dinner Cruise on the Bay • Judith Richards Hope, Author of Pinstripes and Pearls Tuesday, October 26th 7:30 a.m. - 8:30 a.m. Continental Breakfast 8:30 a.m. - 10:00 a.m. Airports: Building Capacity to Meet Tomorrow's Demand Moderator: Lynne Haraway, Consultant and Former Principal Vice President of Bechtel Rosemarie Andolino, Executive Director, O'Hare Modernization Program • Thella Bowens, Chief Executive Officer, San Diego County Regional Airport Authority • Ginger Evans, Manager of Aviation, Carter and Burgess · Regine Weston, Weston-Wong Aviation Consultants 10:00 a.m. - 10:30 a.m. Coffee Break The Insurance Market -- Changing to Meet a Globalizing Industry Moderator: Eileen M. Cashman-Jermak, Global Aerospace Susan Chang, Underwriter, Global Aerospace · Regula Dettling-Ott, Attorney, Anwaltsbüro Barbara Bennett Fortin, Corporate Risk Manager, Stanford Financial Group · Pat Wysling, Executive Director, Willis Limited 12:00 p.m. - 1:30 p.m. Lunch - Top of the Mark, Mark Hopkins Intercontinental · Louise Mnich, Vice President and Assistant General Counsel, Commercial Airplane Group, The Boeing Company 2:00 p.m. - 3:00 p.m. IAWA Business and General Membership Meeting Featuring the Regional Committees for Asia, Latin America and the Middle East 3:00 p.m. - 4:30 p.m. Covering the Aviation Beat: The Media's Perspective on Today's Turbulent Events Moderator: Donna Kaulkin, Writer/Editor, Former President, American News Women's Club · Sandra Arnoult, Regional Editor, Air Transport World · Barbara Beyer, President and Chief Executive Officer, Avmark, Inc. Anne Chalfant, Travel Editor, Knight Ridder · Donna Rosato, MONEY Magazine

6:00 p.m.

#### Dinner - World Trade Club, One Ferry Plaza, San Francisco

· Elizabeth Erickson, Director, Asia-Pacific Region, Federal Aviation Administration

