



INTERNATIONAL AVIATION WOMENS ASSOCIATION

DEDICATED TO PROMOTING THE ADVANCEMENT OF WOMEN IN
THE AVIATION AND AEROSPACE INDUSTRY



AVIATION: CONNECTING AND EXPANDING THE GLOBAL ECONOMY

LATITUDE

37.79188 °N

LONGITUDE

122.41075 °W

16TH ANNUAL CONFERENCE

OCTOBER
24TH | 25TH | 26TH

MARK HOPKINS INTERCONTINENTAL
SAN FRANCISCO, CALIFORNIA

2004

16TH ANNUAL CONFERENCE PROGRAM

OCTOBER 24-26, 2004

SAN FRANCISCO, CALIFORNIA

AVIATION -- CONNECTING AND EXPANDING THE GLOBAL ECONOMY

SUNDAY, October 24th

5:00 p.m. - 7:00 p.m.

Welcome Reception

City Club of San Francisco
The Stock Exchange Tower
155 Sansome Street - 10th Floor
Welcome to San Francisco, Mayor Gavin Newsom

MONDAY, October 25th

Mark Hopkins Intercontinental Hotel

7:30 a.m. - 8:30 a.m.

Registration and Continental Breakfast

8:30 a.m.

President's Welcome

Joanne W. Young, Baker & Hostetler, Washington, D.C.

9:00 a.m. - 10:30 a.m.

Public Policy Issues and Implementation: An Update

Introductions: Joanne W. Young

- Laura Faux-Gable, Deputy Director, Office of Aviation Negotiations, U.S. State Department
- Francine Kerner, General Counsel, U.S. Transportation Security Administration
- Louise Maillett, Senior Counsel to the Administrator, Federal Aviation Administration

10:15 a.m. - 10:30 a.m.

Coffee Break

10:30 a.m. - 12:00 p.m.

Managing Airports in Today's Environment

Moderator: Robin Lee Monroe, Senior Vice President, Chief Operating Officer, InterVISTAS ga²

- Kandace Bender, Deputy Airport Director, San Francisco International Airport
- Kim Day, Interim Executive Director, Los Angeles World Airports
- Margaret McKeough, Chief Operating Officer, Metropolitan Washington Airports Authority
- Margaret Sweeney, Chief Executive Officer, Aer Rianta Group

12:00 p.m.-12:30 p.m.

Globalization of Defense/Aerospace: Industry's Perspective

- Sheila C. Cheston, Senior Vice President, General Counsel and Secretary
BAE SYSTEMS North America

12:30 p.m. - 2:00 p.m.

Lunch - Top of the Mark, Mark Hopkins Intercontinental

- Mary Walker, General Counsel, United States Air Force



MONDAY, October 25, Continued

2:00 p.m. - 3:00 p.m.

Selected Issues in Aviation Business and Law

- **Suzanne M. Corcoran**, Vice President, Aviation Solutions
Lockheed Martin Transportation and Security Solutions
- **Kathleen Guilfoyle**, Campbell Campbell Edwards & Conroy, P.C.

3:00 p.m. - 4:30 p.m.

Airlines: Challenges to Connecting & Expanding the Global Economy Moderator: **Dorothy Robyn, The Brattle Group**

- **Marian Durkin**, Vice President and Deputy General Counsel, United Airlines
- **Jacqueline Kaye**, Director, Alliances and Partnerships, America West Airlines
- **Deborah McElroy**, President, Regional Airline Association
- **Vicky Stennes**, Vice President for Inflight Experience, JetBlue Airways

6:00 p.m.

Dinner Cruise on the Bay

- **Judith Richards Hope**, Author of *Pinstripes and Pearls*

TUESDAY, October 26th

7:30 a.m. - 8:30 a.m.

Continental Breakfast

8:30 a.m. - 10:00 a.m.

Airports: Building Capacity to Meet Tomorrow's Demand

Moderator: **Lynne Haraway, Consultant and Former Principal Vice President of Bechtel**

- **Rosemarie Andolino**, Executive Director, O'Hare Modernization Program
- **Thella Bowens**, Chief Executive Officer, San Diego County Regional Airport Authority
- **Ginger Evans**, Manager of Aviation, Carter and Burgess
- **Regine Weston**, Weston-Wong Aviation Consultants

10:00 a.m. - 10:30 a.m.

Coffee Break

The Insurance Market -- Changing to Meet a Globalizing Industry

Moderator: **Eileen M. Cashman-Jermak, Global Aerospace**

- **Susan Chang**, Underwriter, Global Aerospace
- **Regula Dettling-Ott**, Attorney, Anwaltsbüro
- **Barbara Bennett Fortin**, Corporate Risk Manager, Stanford Financial Group
- **Pat Wysling**, Executive Director, Willis Limited

12:00 p.m. - 1:30 p.m.

Lunch - Top of the Mark, Mark Hopkins Intercontinental

- **Louise Mnich**, Vice President and Assistant General Counsel,
Commercial Airplane Group, The Boeing Company

2:00 p.m. - 3:00 p.m.

IAWA Business and General Membership Meeting

Featuring the Regional Committees for Asia, Latin America and the Middle East

3:00 p.m. - 4:30 p.m.

Covering the Aviation Beat: The Media's Perspective on Today's Turbulent Events

Moderator: **Donna Kaulkin, Writer/Editor, Former President, American News Women's Club**

- **Sandra Arnoult**, Regional Editor, Air Transport World
- **Barbara Beyer**, President and Chief Executive Officer, Avmark, Inc.
- **Anne Chalfant**, Travel Editor, Knight Ridder
- **Donna Rosato**, MONEY Magazine

6:00 p.m.

Dinner - World Trade Club, One Ferry Plaza, San Francisco

- **Elizabeth Erickson**, Director, Asia-Pacific Region, Federal Aviation Administration

