



**MANAGING AVIATION CHALLENGES**

**IAWA**

**13TH ANNUAL CONFERENCE**

**Willis World Headquarters  
Ten Trinity Square  
London, United Kingdom  
November 7-9, 2001**

**A GLOBAL PERSPECTIVE**

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# International Aviation Womens Association

## 13th Annual Conference

### Wednesday, November 7, 2001

- 2:00 p.m. - 4:00 p.m.      **IAWA Board of Directors Meeting**  
Novotel London Tower Bridge Hotel
- 6:00 p.m. - 8:00 p.m.      **Cocktail Reception**  
The Tower Room, Willis World Headquarters

### Thursday, November 8, 2001

*The Tower Room  
Willis World Headquarters  
Ten Trinity Square*

- 9:00 a.m. - 9:15 a.m.      **President's Welcome**  
**Eileen M. Cashman-Jermak** - IAWA President  
Global Aerospace/Associated Aviation Underwriters, Inc., Short Hills, New Jersey
- Conference Welcome**  
**Joanne W. Young** - Vice President, Programs  
Baker & Hostetler, Washington, D.C.
- 9:15 a.m. - 10:30 a.m.      **The London Market: A Current Perspective**  
**Moderator: Peng Lim** - Partner, Beaumont & Son, London  
**Saleema Brohi** - Legal Advisor, Global Aerospace, London  
**Zoe Layden** - Executive Director, Willis Global Aviation, London  
**Jette B. Varnals** - Manager Technical Operations, AIG Europe, London
- 10:30 a.m. - 10:45 a.m.      **Morning Break**
- 10:45 a.m. - 12:00 p.m.      **B2B and B2C: Aviation and the Internet**  
**Moderator: Mia Wouters** - Lafili Van Crombrugge & Partners, Brussels  
**Kirstin Baker\*** - European Commission, DG Competition, Brussels  
**Anne-Marie Burel\*** - La Reunion Aerienne, Paris  
**Melanie Lauckner\*** - Program Manager, Simplifying Passenger Travel, IATA, Geneva  
**Johanna Negus** - Director-Europe, Middle East and Africa, Worldspan, London
- 12:15 p.m. - 1:45 p.m.      **Lunch - The Tower Room**  
**Speaker: Jacqueline R. Foster** - Member European Parliament, Brussels
- 2:00 p.m. - 3:30 p.m.      **Passenger Rights: The Challenge to Get it Right**  
**Moderator: Linda Mitchell** - General Counsel, America West Airlines,  
Phoenix, Arizona  
**Bettina Adenauer** - Counsel, Deutsche Lufthansa AG, Frankfurt  
**Judy Bishop** - Vice President, Atlantic Division, United Airlines, London  
**Monique De Smet** - Head of Government & Industry Affairs, IATA, Brussels
- 3:30 p.m. - 3:45 p.m.      **Afternoon Break**
- 3:45 p.m. - 5:00 p.m.      **Business Aviation: Factors Shaping the Future**  
**Moderator: Eilyn Slow** - Senior Vice President/Risk Manager, Executive Jet Inc.,  
Woodbridge, New Jersey  
**Marianela Mirpuri** - Vice President, Sales & Marketing, Air Luxor, Lisbon  
**Mylene Scholnick** - Vice President, International Business Development,  
Executive Jet Inc., Woodbridge, New Jersey  
**Caroll Suggs** - President & CEO, Petroleum Helicopters, Inc.,  
New Orleans, Louisiana

\* invited

## Thursday, November 8, 2001 (cont.)

7:00 p.m. **Reception and Dinner** - Lloyd's of London, The Adam Room  
**Speaker: The Right Honorable Patricia Hewitt, M.P.\*** -  
Secretary of State for Trade and Industry, United Kingdom

## Friday, November 9, 2001

*The Tower Room  
Willis World Headquarters  
Ten Trinity Square*

8:45 a.m. - 9:00 a.m. **Welcome/Announcements**  
**Patricia A. Moores** - IAWA President-Elect  
Biedermann, Hoenig, Massamillo & Ruff, P.C., New York

9:00 a.m. - 9:45 a.m. **General Membership Meeting**

9:45 a.m. - 10:45 a.m. **Speaker: Louise Roy** - Vice President, Marketing and Commercial Services, IATA,  
Montreal, Canada  
*The Airline Industry: Living Up to the Challenges, IATA's Point of View*

10:45 a.m. - 11:00 a.m. **Morning Break**

11:00 a.m. - 12:00 p.m. **Speaker: Sandra Mooney, MD** - Medical Director, British Airways, London  
*Aviation Medicine in a Changing World*

12:15 p.m. - 1:00 p.m. **Buffet Lunch** - The Tower Room

5:00 p.m. **Fly the Eye** - Group Outing to British Airways London Eye  
The World's Highest Observation Wheel

7:00 p.m. **Cocktails and Banquet** - Royal Aeronautical Society  
**Speaker: Julie Ellis** - JHE Consulting, Principal (Former Managing Director,  
Industry Affairs, FedEx), Memphis, Tennessee

## MISSION

**F**ounded in 1988, the International Aviation Womens Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including in airline, airport, finance, insurance, law, manufacturing and government.

**A**s the industry adjusts to worldwide economic and political change, women are assuming greater and more visible roles. Through annual conferences, IAWA provides a forum to share views on matters of importance to the industry, as well as to women generally. Although women generally should have five years management-level experience in the industry to join IAWA, our Annual Conference is open to attendance by non-members. Take advantage of this opportunity to meet and network with some truly extraordinary people who share the common interests of promoting aviation and advancing women in the industry.

## Supporting Organizations



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