MANAGING AVIATION CHALLENGES

IAWA
13TH ANNUAL CONFERENCE
Willis World Headquarters
Ten Trinity Square
London, United Kingdom
November 7-9, 2001

A GLOBAL PERSPECTIVE

PATRONS AND SPONSORS
International Aviation Women's Association
13th Annual Conference

Wednesday, November 7, 2001
2:00 p.m. - 4:00 p.m.  IAWA Board of Directors Meeting
                       Novotel London Tower Bridge Hotel
6:00 p.m. - 8:00 p.m.  Cocktail Reception
                       The Tower Room, Willis World Headquarters

Thursday, November 8, 2001
The Tower Room
Willis World Headquarters
Ten Trinity Square
9:00 a.m. - 9:15 a.m.  President's Welcome
                       Eileen M. Cashman-Jermak - IAWA President
                       Global Aerospace/Associated Aviation Underwriters, Inc., Short Hills, New Jersey
Conference Welcome
                       Joanne W. Young - Vice President, Programs
                       Baker & Hostetler, Washington, D.C.
9:15 a.m. - 10:30 a.m.  The London Market: A Current Perspective
                       Moderator: Peng Lim - Partner, Beaumont & Son, London
                       Saleema Brohi - Legal Advisor, Global Aerospace, London
                       Zoe Layden - Executive Director, Willis Global Aviation, London
                       Jette B. Varnals - Manager Technical Operations, AIG Europe, London
10:30 a.m. - 10:45 a.m.  Morning Break

10:45 a.m. - 12:00 p.m.  B2B and B2C: Aviation and the Internet
                            Moderator: Mia Wouters - Lafili Van Crombrugghe & Partners, Brussels
                            Kirstin Baker* - European Commission, DG Competition, Brussels
                            Anne-Marie Burel* - La Reunion Aerienne, Paris
                            Melanie Lauckner* - Program Manager, Simplifying Passenger Travel, IATA, Geneva
                            Johanna Negus - Director-Europe, Middle East and Africa, Worldspan, London

12:15 p.m. - 1:45 p.m.  Lunch - The Tower Room
                       Speaker: Jacqueline R. Foster - Member European Parliament, Brussels

2:00 p.m. - 3:30 p.m.  Passenger Rights: The Challenge to Get it Right
                       Moderator: Linda Mitchell - General Counsel, America West Airlines,
                       Phoenix, Arizona
                       Bettina Adenauer - Counsel, Deutsche Lufthansa AG, Frankfurt
                       Judy Bishop - Vice President, Atlantic Division, United Airlines, London
                       Monique De Smet - Head of Government & Industry Affairs, IATA, Brussels

3:30 p.m. - 3:45 p.m.  Afternoon Break

3:45 p.m. - 5:00 p.m.  Business Aviation: Factors Shaping the Future
                       Moderator: Ellyn Slow - Senior Vice President/Risk Manager, Executive Jet Inc.,
                       Woodbridge, New Jersey
                       Mariamela Mirpuri - Vice President, Sales & Marketing, Air Luxor, Lisbon
                       Mylene Scholnick - Vice President, International Business Development,
                       Executive Jet Inc., Woodbridge, New Jersey
                       Caroll Suggs - President & CEO, Petroleum Helicopters, Inc.,
                       New Orleans, Louisiana

* invited
Thursday, November 8, 2001 (cont.)
7:00 p.m.  
Reception and Dinner - Lloyd's of London, The Adam Room  
Speaker: The Right Honorable Patricia Hewitt, M.P.*  
Secretary of State for Trade and Industry, United Kingdom

Friday, November 9, 2001
The Tower Room  
Willis World Headquarters  
Ten Trinity Square
8:45 a.m. - 9:00 a.m.  
Welcome/Announcements  
Patricia A. Moores - IAWA President-Elect  
Biedermann, Hoenig, Massamillo & Ruff, P.C., New York
9:00 a.m. - 9:45 a.m.  
General Membership Meeting  
Speaker: Louise Roy - Vice President, Marketing and Commercial Services, IATA, Montreal, Canada  
The Airline Industry: Living Up to the Challenges, IATA’s Point of View
9:45 a.m. - 10:45 a.m.  
Morning Break
10:45 a.m. - 11:00 a.m.  
Speaker: Sandra Mooney, MD - Medical Director, British Airways, London  
Aviation Medicine in a Changing World
11:00 a.m. - 12:00 p.m.  
Buffet Lunch - The Tower Room
12:15 p.m. - 1:00 p.m.  
Fly the Eye - Group Outing to British Airways London Eye  
The World’s Highest Observation Wheel
5:00 p.m.  
Cocktails and Banquet - Royal Aeronautical Society  
Speaker: Julie Ellis - JHE Consulting, Principal (Former Managing Director, Industry Affairs, FedEx), Memphis, Tennessee
7:00 p.m.

MISSION

Founded in 1988, the International Aviation Women's Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including in airline, airport, finance, insurance, law, manufacturing and government.

As the industry adjusts to worldwide economic and political change, women are assuming greater and more visible roles. Through annual conferences, IAWA provides a forum to share views on matters of importance to the industry, as well as to women generally. Although women generally should have five years management-level experience in the industry to join IAWA, our Annual Conference is open to attendance by non-members. Take advantage of this opportunity to meet and network with some truly extraordinary people who share the common interests of promoting aviation and advancing women in the industry.
Supporting Organizations

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