



# *Cleared for Take Off*

*Aviation's Impact on Growth, Jobs and World Commerce*



International Aviation Womens Association  
**24th Annual Conference**

**October 3-5, 2012**  
**The Adolphus Hotel, Dallas, Texas**  
**[www.iawa.org](http://www.iawa.org)**





**International  
Aviation Womens  
Association**

## **President's Message**



Dear IAWA Members and Guests,

As IAWA's new President for 2012-2013, I am so honored to welcome you to our 24th Annual Conference in Dallas, Texas: "Cleared for Take Off—Aviation's Impact on Growth, Jobs and World Commerce". Thanks to our very dynamic Board and to our VPs Conference Cindy Durkin and Lisa Piccione as well as our past President Katherine Staton, who have prepared relentlessly for this conference, you will be able to enjoy very thorough discussions on global issues that we all have in mind as we work our way through economic challenges and global changes. We would like to welcome all our exceptional speakers and thank our sponsors, who have been more generous than ever and will allow us not only to hold a beautiful conference but also to use our proceeds for scholarship, mentoring and more.

After Paris in 2011 and before Panama in 2013, where we will be celebrating our 25th year anniversary, Dallas will give us a real taste of America! We have added to our program our new "IAWA Aviation Woman of Excellence 2012" that we will offer to our very first recipient, Kathy Posner. We will be able to enjoy a formal Boeing sponsored dinner the first night and a fun cowboy and casual style the second night. Bring your nice dresses and your jeans! We are also fortunate to have Ambassador Oberwetter welcome us to Dallas on Wednesday night.

Many of you came from all around the globe to network, listen to our panels, make new relationships, and get inspired by leadership and talent. Our speakers will discuss Space transformation, Washington Report, Human Resources and Career issues, Emerging Markets, Defense and the impact of Social Media on our industry.

Our keynote speakers Dorothy Reimold, Caroline Daniels and Senator Kay Bailey Hutchison will inspire us with their leadership skills and unique experience. 2012 has been a very busy year for IAWA with 9 receptions and several Connect sessions scattered all around the world from Shanghai to Paris, London, Scottsdale, Miami, Panama, thanks to our successful and active affiliations with ISTAT and ALTA as well as The Wings Club. We have garnered many new members from Europe, Asia and Latin America. In addition, our website, Facebook and LinkedIn are fully developed and operational for virtual networking. Our mission to promote women in aviation and provide multiple avenues to network and connect has been continuously strengthening.

We would like to thank our Executive Director Karen Griggs for her remarkable work supporting our organization and Phil Wood, our System Administrator who has helped us use new technologies.

I am very grateful to my board and Advisory Board for their work, actions, ideas and advice to grow and manage IAWA.

On behalf of IAWA, our Board and Advisory Board, welcome to our 24th Annual Conference in Dallas and looking forward to sharing with you a few extraordinary days.

Mylène Scholnick,  
Managing Director, Lenoma LLC



*International Aviation Womens Association  
24th Annual Conference • Dallas, Texas*



# International Aviation Womens Association 24th Annual Conference

Cleared for Takeoff - Aviation's Impact on Growth, Jobs, and World Commerce  
October 3-5, 2012 • The Adolphus Hotel, Dallas Texas

## Wednesday — October 3, 2012

- 3:00PM – 6:00PM **Registration**
- 6:00PM – 7:00PM **Cocktail Reception and Welcome**  
**Ambassador James Oberwetter**  
President of the Dallas Chamber
- 7:00PM – 10:00PM **Dinner at the Adolphus Hotel and Keynote Speaker**  
Sponsored by *The Boeing Company*  
**Dorothy Reimold**  
Assistant Director of Aviation Security, International Air Transport Association

## Thursday — October 4, 2012

- 7:30AM – 8:15AM **Registration and Continental Breakfast**
- 8:15AM – 8:30AM **President's Welcome:**  
**Mylène Scholnick**, Managing Director, Lenoma, LLC
- 8:30AM – 9:45AM **ICYMI (In Case You Missed It): How Social Media is Changing the Aviation Industry**  
**Diana Gurfel Shapiro**, Moderator, Partner, Condon & Forsyth, LLP  
**Virginia Connolly**, Strategic Marketing Leader, GECAS  
**Sasha Johnson**, Assistant to U.S. Transportation Secretary  
Ray LaHood and DOT Director of Public Affairs  
**Christi McNeill**, Emerging Media Specialist, Southwest Airlines  
**Ingrid Vasconcelos**, Legal Coordinator, GOL Airlines
- 9:45AM – 11:00AM **Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets**  
**The Honorable Marion Blakey**, Moderator, President & CEO, AIA  
**Heidi Grant**, Deputy Under-Secretary of the Air Force,  
International Affairs  
**Kirstin Knott**, Managing Director, Government Sales, Fed-Ex Services  
**Ellen Lord**, SVP and General Manager, Textron Systems  
**Jean Lydon-Rodgers**, President and CEO, GE Aviation, Military Systems
- 11:00AM – 11:15AM **Coffee Break**
- 11:15AM – 12:30PM **Global Perspectives Shifting: Aviation's Move Into Emerging Markets**  
**Susan Walsh**, Moderator, Director, Commercial & International  
Programs, Pratt & Whitney  
**Captain Aysha Al Hamili**, UAE Representative to the Council of ICAO  
**Kerry Braaflat**, Director of Commercial Aviation Services Business  
Operations, Boeing Commercial Aircraft  
**Angela Gittens**, Director General, Airports Council International  
**Mairead Lavery**, VP, Strategy and Business Development, Bombardier



- 12:30PM– 2:00PM **Luncheon and Keynote Address**  
**Caroline Daniels**, Chairman and CEO, ATP; Chairman,  
 General Aviation Manufacturers Association
- 2:15PM – 3:30PM **Washington Report: Aviation Issues, Challenges and Opportunities**  
**Lisa Piccione**, Moderator, SVP of Government Affairs, NBAA  
**The Honorable Susan Kurland**, Assistant Secretary for Aviation and International  
 Affairs, US Department of Transportation  
**Patty Clark**, Senior Advisor to the Aviation Department, Port  
 Authority of New York and New Jersey  
**Sharon Pinkerton**, SVP, Legislative and Regulatory Policy,  
 Airlines for America  
**Yvette Rose**, SVP, Cargo Airline Association
- 3:30PM – 3:45PM **Coffee Break**
- 3:45PM – 5:00PM **The Global Economy Offers New Prospects For Aviation and Aerospace Professionals**  
**Karen Bomba**, Moderator, Chairman and CEO, Labinal  
**Pilar Albiac-Murillo**, COO, Cassidian and Head of Cassidian Spain  
**Dr. Kholode Al-Obaidli**, VP, Nationalisation, Qatar Airways  
**Laura Einspanier**, VP, Employee Relations, American Airlines
- 6:00PM **Circle R Ranch: Dinner and Line Dancing**

## Friday — October 5, 2012

- 8:00AM – 9:00AM **Networking Breakfast**  
 New Member Welcome & Scholarship Introductions
- 9:00AM – 9:30AM **Membership Meeting**
- 9:30AM – 10:45AM **The Next Space Mission: Transformation**  
**Patti Grace Smith**, Moderator, Aerospace Consultant,  
 Patti Grace Smith Consulting  
**Virginia (Ginger) Barnes**, President and CEO, United Space Alliance  
**Cindy Corrigan**, VP, Office of Governance, United Launch Alliance  
**Cheryl McPhillips**, Sierra Nevada Corp (SNC) Partner Manager, NASA  
**Julia Tizard**, Deputy to VP Operations, Virgin Galactic  
**Pam Underwood**, Program Manager, Civil Partnerships, FAA
- 10:45AM – 11:45AM **Being Your Own ‘Change Agent’: Success at Every Stage of Your Career**  
**Valerie Sokolosky**, President, Valerie & Company,  
 International Consulting & Training  
**Ellyn Slow**, President, ESC LLC
- 12:00PM – 1:30PM **Luncheon and Keynote Address**  
**The Honorable Kay Bailey Hutchison**  
 United States Senator (R-TX)
- 2:00PM – 5:00PM **Break Out Groups**



## IAWA Mission Statement

Founded in 1988, the International Aviation Womens Association (IAWA) brings together women of achievement in the aviation industry and promotes their advancement internationally through the establishment of a worldwide network of aviation professional contacts. IAWA is an international organization for women who hold senior positions in the aviation and aerospace industry including airport management and consulting, commercial, general and business aviation, banking and leasing, economic and business consulting, education and research, engineering, finance, government, insurance, international relations, law, manufacturing, media and space.

As the industry adjusts to worldwide economic and political change, women are assuming greater and more visible roles. Through annual global conferences, IAWA provides a forum to share views on matters of importance to the industry, as well as to women generally. Although women generally should have five years management-level experience in the industry, or comparable experience, to join IAWA, our Annual Conference is open to attendance by non-members.

As an organization of women of achievement in the aviation and aerospace industry, IAWA provides a worldwide network dedicated to promoting the advancement of women in the industry. Through its annual conferences, newsletters, press releases and other events, IAWA also serves as an information exchange and resource to these professional women. IAWA also provides a forum for members to connect and communicate with each other on matters of importance within the aviation community. In turn, members serve as role models for other women seeking advancement in the industry. In addition, we encourage young women to enter the aerospace industry through IAWA's Scholarship Program.

IAWA is also developing a mentoring program to provide women who are embarking on an aviation career to be paired with IAWA members to gain insight into the many fields and opportunities of the aerospace industry. IAWA has developed more opportunities to network through Regional Receptions and IAWA Connects, as well as Facebook and LinkedIn.

## 2013 Conference

**IAWA's 2013 Annual Conference will be held in Panama, Central America  
Dates and Hotel to be announced soon.**

## Continuing Legal Education (CLE) Credit

This program may qualify for credits upon approval from the State Bar Associations. Please note, applying for CLE credits is the sole responsibility of the conference attendee. If requested, a Certificate of Attendance will be sent to you upon successful completion of the program.



## 2012 IAWA Aviation Industry Woman of Excellence Award Presented to Katherine B. Posner, Partner, Condon & Forsyth LLP



The International Aviation Womens Association (IAWA) is pleased to announce the recipient of the 2012 IAWA Aviation Industry Woman of Excellence Award. This award recognizes women who are leaders in their field of aviation, have demonstrated a commitment to the advancement of women in the industry and are respected as team players by men and women alike. As a woman who epitomizes these attributes, we are honored to recognize Kathy Posner as the first ever recipient of this award.

Kathy has demonstrated an unwavering commitment to the advancement of women in the aviation industry. She is a founding member of IAWA and has served as President, Board and Advisory Board member. Kathy is also the immediate Past President of the New York Women's Bar Association Foundation and a Member of the Board of Trustees of Vaughn College of Aeronautics and Technology.

Kathy believes that informal mentoring is extremely important and strives to be an example for the women she comes in contact with every day. Kathy recognized the importance of mentoring when she became involved with the New York Women's Bar Association Foundation's mentoring circle program. The program allows members at all stages of their careers to join with their peers to foster personal and professional development. Participating members benefit from direct mentoring as they share ideas for meeting challenges in a supportive and encouraging environment. The program was the first of its kind and Kathy has been an active member for 20 years.

Kathy's professional credentials are equally impressive. She joined Condon & Forsyth LLP in 1977 and has been a partner in the firm's New York office since 1984. She concentrates her practice in the areas of insurance and reinsurance law and all phases of commercial litigation concerning aviation, product liability, mass disaster, employment and insurance matters. She has considerable experience in mediation and arbitration of commercial disputes in both state and federal forums. She is a trained mediator in commercial matters and also a trained facilitator on behalf of NYC-Parents-in-Action, a not for-profit organization that provides services and support to the independent school system in New York City. Kathy also is in the process of becoming a certified insurance and reinsurance arbitrator through AIDA Reinsurance and Insurance Arbitration Society (ARIAS - U.S.).

Kathy was selected in 2011 as a New York Super Lawyer in the field of Insurance Law. She is listed in Euromoney's Guide to the World's Leading Aviation Lawyers, a listing of prominent aviation attorneys throughout the world, and in the Legal 500 editions on litigation for her work in Insurance and Reinsurance. Along with Condon & Forsyth LLP being selected as one of the top aviation law firms for 2011 by Legal 500, special mention was made of Kathy being highly recommended for her work as a leader in the firm's insurance coverage practice.

Kathy has published articles on a variety of issues relating to aviation and insurance law and has participated as a speaker at numerous conferences sponsored by the American Bar Association, Embry-Riddle Aeronautical University, the Aviation Insurance Association and various bar and other organizations around the world. She is the author of chapters on aviation insurance in the New York State Bar Association's Insurance Law Practice and in the ABA Litigating the Aviation Case. Kathy also is the editor of the Condon & Forsyth LLP Newsletter, Client Bulletin and Client Alert publications.

We thank Kathy for her leadership, perseverance and many contributions to IAWA and look forward to presenting the award to her at IAWA's 24th Annual Conference, titled: "Cleared for Take Off - Aviation's Impact on Growth, Jobs and World Commerce."



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## President's Biography



### **Mylène Scholnick**

*Managing Director  
Lenoma LLC*

Since 2011, Mylène Scholnick has been the Managing Director of Lenoma LLC, which provides Advisory Services to Airlines and Aerospace Companies including strategic marketing and sales, aircraft financing and international business development.

As a former banker in Paris at Paribas, with a Diploma from the renowned Institut d'Etudes Politiques de Paris, Section Service Public, Mylène Scholnick has gained more than 25 years of aviation experience in Europe, Asia and the United States at prominent managerial positions.

Mylène joined Greenwich based investment bank SkyWorks Capital in 2005 and spent six years expanding the company's business in Asia, developing syndication and origination, specializing in aircraft financing placements and aircraft remarketing, arranging debt financing and sale leaseback transactions for hundreds of aircraft through the development of a broad distribution network with banks, lessors, insurance companies, private equity firms and hedge funds. Mylène has gained a tremendous experience in aviation financing and has built a very strong global network with airlines, leasing companies, manufacturers, banks, as well as business aviation companies, airports and MROs.

Between 1999 and 2003, Mylène worked as Vice President International Business Development for NetJets Inc, a Berkshire Hathaway company, to develop the company's successful fractional aircraft ownership program in Asia, including assisting the Chinese government to develop and publish a set of regulations for general aviation and negotiating a joint venture with Air China.

Prior, in 1995, Mylène founded Metrojet, Hong Kong's third passenger air carrier, in partnership with the Kadoorie family (China Light & Power, Peninsula Hotels). As the Managing Director of Metrojet, Mylène was responsible for the company's management, finance, administration, and marketing as well as the recruitment of staff and crew. She led the process that earned Metrojet its Public Transport Operator's Certificate in June 1997, only the eighth ever granted in Hong Kong and the last one to be granted before the handover to China.

Prior to Metrojet, after a management and marketing position with Aeroleasing SA (now Tag Aviation) in Geneva, the then largest European charter operator, she established the company's first Asian subsidiary based in Singapore. With her appointment as Managing Director, Mylène developed the first western managed Fixed Base Operation in Asia offering a complete range of business aviation services in Asia, including aircraft charter, aircraft management, ground handling, and maintenance. Later as Aeroleasing's Regional Director based in Hong Kong, Mylène opened the company's offices in Hong Kong and Beijing.





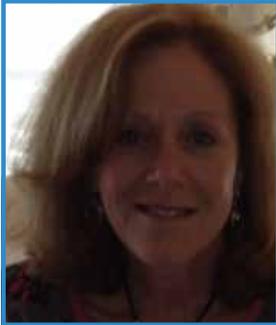
### **Ambassador James Oberwetter**

*President and CEO  
Dallas Regional Chamber*

James C. Oberwetter became president and chief executive officer of the Dallas Regional Chamber in February 2009. Since that time he has championed economic development and public policy matters relating to the growth of Dallas and the region. He has directed the focus of the DRC's public policy efforts from an Austin-centric approach to a larger focus on Washington, D.C. Earlier, Mr. Oberwetter served as U.S. Ambassador to the Kingdom of Saudi Arabia. Appointed by President George W. Bush, his tour of duty was at a critical time between January of 2004 and April of 2007. His work included protection of Americans in Saudi Arabia from the Al Qaeda threat as well as efforts to reposition the relationship between the US and Saudi Arabia which had suffered greatly post 9/11. Prior to becoming Ambassador, Mr. Oberwetter served as Senior Vice President of Governmental and Political Affairs for Hunt Consolidated, Inc., a Dallas based company he joined in 1974. Earlier, the Ambassador was Press Secretary for then-Houston Congressman George H.W. Bush. He also worked for the U.S. Government as special assistant to the Administrator of the Environmental Protection Agency. A native of Texas, he has been an active member of many community service organizations in his home state, as well as in professional associations. He was appointed Chairman of the Texas Commission on Alcohol and Drug Abuse from 1996-2001 by then-Governor George W. Bush. Among other honors, Ambassador Oberwetter is the recipient of a Lifetime Achievement Award from the Texas Parent-Teachers Association. Ambassador Oberwetter was born in Cuero, Texas, and is a graduate of the University of Texas at Austin with a Bachelor degree of Journalism.



## Keynote Speaker Biography



### **Dorothy Reimold**

*Assistant Director Aviation Security  
International Air Transportation Association*

Dorothy (Di) Reimold joined the International Air Transport Association (IATA) in May 2011 and brings with her an extensive background in international government affairs, aviation policy, and program management. At IATA, Di plays a key role in the Checkpoint of the Future Program, an industry wide concept for enhancing passenger security screening over the next decade, and is also responsible for developing a strategic vision for IATA's Security and Facilitation activities around the globe. Di works with a broad range of airlines, airports, governments, manufacturers, and other stakeholders to secure agreements on Checkpoint of the Future and other IATA priorities.

Prior to IATA, Di was the acting Assistant Administrator for International Aviation at the U.S. Federal Aviation Administration. In this capacity she was responsible for creating strategic partnerships with stakeholders around the world and secured bilateral agreements to promote important aviation safety and capacity programs. Di played an essential role in the relationship between the U.S. government and the International Civil Aviation Organization (ICAO) and launched the first of many large scale assistance programs designed to rebuild civil aviation systems in developing and war damaged countries. Under her leadership, the FAA's international footprint increased to 15 offices worldwide.

In addition to her tenure in the Office of International Aviation, Di held a number of senior leadership roles within the FAA, both at headquarters and in field offices. Prior to public service, Di worked for several Fortune 500 companies in program management and strategic planning capacities.



## Keynote Speaker Biography



### **Caroline Daniels**

*Chairman and CEO, ATP  
Chairman, GAMA*

Caroline Daniels is widely acknowledged by the aircraft industry as a pioneer of safety information management systems and is dynamically involved in industry affairs at all levels. As one of three founders, Chairman and CEO of Aircraft Technical Publishers (ATP®), Ms. Daniels has successfully led the company through five generations of technology advances and built an internationally recognized brand offering best practices for aviation maintenance, regulation and compliance professionals. Caroline leads with attention to service, quality and constituent satisfaction, while her focus is on business strategy and product innovation.

#### **Education**

University of Colorado, B.A., Psychology  
Harvard University,  
Owner-President Management Program Babson Symposium for Entrepreneurship  
Educators SEL Pilot

#### **Current Leadership Roles**

- General Aviation Manufacturer Association (GAMA), Chairman of the Board
- Academy of Art University, Director, Finance Committee, Chair Directorship Committee
- Women Corporate Directors Northern California Chapter, Co- Founder and Co-Chair
- 1 of 100 delegates to the World Entrepreneurship Forum in Lyon, France
- San Francisco Opera Guild Board

#### **Previous Leadership Roles**

- General Aviation Manufacturers Association (GAMA), Chair Safety and Training, Chair Communications
- Embry Riddle Aeronautical University, Board of Trustees, President's Advisory Board
- Junior Achievement of the Bay Area, Board

#### **Recognition**

- Trailblazer 2007, National Association of Women Business Leaders
- Most Influential Women of the Bay Area 2012, San Francisco Business Times
- Numerous speaking engagements including more recently Global Competitiveness Forum, Riyadh, Saudi Arabia and Keynote, FAA Technical Documentation Challenges Forum ATP ([www.atp.com](http://www.atp.com)), a global knowledge services company, provides safety and compliance information for the aviation market. Backed by 35+ years of experience

ATP ([www.atp.com](http://www.atp.com)) solutions combine innovative technology, industry expertise, and expedited information access and reporting. The company's comprehensive content services and software applications deliver vital knowledge to support the mission critical requirements of manufacturers, mechanics, schools, governments, operators and carriers





### **The Honorable Kay Bailey Hutchison**

*United States Senator (R-TX)*

In 1993, Texans elected Kay Bailey Hutchison to the United States Senate in a special election, making her the first - and, to date, the only - woman elected to represent the state in the Senate. One year later, she was re-elected to a full six year term. In 2000, she was re-elected to a second full term with more votes than any other statewide candidate in Texas history. In 2006, she was again re-elected by an overwhelming margin. Senator Hutchison has served in the Senate leadership, having first been elected Vice-Chairman of the Republican Conference and later elected Chairman of the Republican Policy Committee, the fourth-highest ranking Republican Senator. Senator Hutchison is currently the Ranking Member on the Senate Committee on Commerce, Science and Transportation and the Appropriations Subcommittee for Commerce, Justice, and Science. She has been Chairman of the Military Construction Appropriations Sub-Committee and serves on the Defense Appropriations Sub-Committee. Senator Hutchison is a member of the Republican National Hispanic Assembly (RNHA) National Advisory Committee. In 2012, she was unanimously elected Chairman of the Board of Visitors (BOV) at the U.S. Military Academy at West Point. She previously served as Chairman of the Board from 1998 to 2000 and from 2008 to 2009 before being reelected to serve again this year.



## ICYMI (In Case You Missed IT): How Social Media Is Changing The Aviation Industry



### **Diana Gurfel Shapiro**

*Partner  
Condon & Forsyth, LLP*

Diana Gurfel Shapiro joined Condon & Forsyth's New York office in 2001, after serving as Principal Court Attorney to the Honorable Bernard J. Fried, Supreme Court, New York County (1999-2001) and is a partner of the firm. Her practice encompasses all aspects of international aviation law, products liability and commercial litigation. She has worked on several major multidistrict aviation disaster litigations, represented foreign air carriers in commercial fraud litigation and counseled manufacturers of commercial aviation products regarding liability exposure.

Diana has had considerable experience in conducting complex discovery and counseling clients about electronic discovery issues. She has lead liability discovery efforts in the September 11th litigation and the Flight 587 litigation and is currently leading discovery efforts in the Colgan Flight 3407 litigation. In 2005, she worked with a cutting edge e-discovery consultant to develop discovery preparedness strategies for a Fortune 100 pharmaceutical corporation, developed collection strategies in multinational tort and securities litigations and participated in the development of enhanced online document review tools and algorithm based document review software.

Diana is a member of the Sedona Conference Working Group on Electronic Discovery and serves on the International Aviation Womens Association Board of Directors as Vice President of Public Relations, Communications and Technology.



## ICYMI (In Case You Missed IT): How Social Media Is Changing The Aviation Industry



### **Virginia Connolly**

*Strategic Marketing Leader  
GECAS*

Virginia Connolly joined GE and the GE Capital Aviation Services (GECAS) team in 1993 as an Associate at GE Capital's Transportation and Industrial Funding Group in the Aviation Group. After one year she transitioned into a similar role on the Energy side of the business. In 1996 Virginia returned to Aviation, now GECAS, as a Risk Manager. For five years she supported a variety of highly structured aviation transactions including sale leasebacks, debt, and multiple new orders with the OEM's. In 2001 Virginia was appointed the Strategic Pricing Leader in GECAS' Marketing Organization. In this role she developed metrics and processes around pricing data and information. During this time she earned her Quality Master Black Belt. After 18 months in this role, her responsibilities were expanded and she was named Strategic Marketing Leader. In her current role she is responsible for Strategic Analysis and Execution, Competitor Analysis, Sales Force Excellence including Account Planning, Customer Profitability, Win Loss, Communications and Branding, and New Venture Support. Prior to joining GECAS Virginia worked for several years in the non-profit sector at The National Audubon Society in New York City before entering graduate school in 1991. Virginia graduated magna cum laude from Northeastern University with a Bachelor's degree in finance and from University of Connecticut's School of Business with an MBA in finance and international business in 1993. Virginia lives in New York with her husband and three children.



## ICYMI (In Case You Missed IT): How Social Media Is Changing The Aviation Industry



### **Sasha Johnson**

*Assistant to U.S. Transportation Secretary Ray LaHood  
DOT Director of Public Affairs*

Sasha Johnson was appointed as Assistant to U.S. Transportation Secretary Ray LaHood and DOT Director of Public Affairs in November 2011. Prior to this position, Sasha was the Assistant Administrator for Communications at the Federal Aviation Administration (FAA) for two years where she oversaw both external and corporate communications for the 48,000 person agency. Sasha initially joined DOT in May 2009 when she was appointed as Secretary LaHood's press secretary. Before coming to DOT, Sasha worked at the Cable News Network (CNN) as a senior producer where she covered presidential and Washington politics. During her eleven years with the network, Sasha covered the 2000, 2004, and 2008 presidential campaigns as well as news events like the September 11, 2001 terrorist attacks. While at CNN Sasha also served as a senior producer on the program Inside Politics with Judy Woodruff. Sasha is a 1998 graduate of Syracuse University's S.I. Newhouse School of Public Communications.



## ICYMI (In Case You Missed IT): How Social Media Is Changing The Aviation Industry



### **Christi McNeill**

*Emerging Media Specialist  
Southwest Airlines*

Christi McNeill serves as an online Spokesperson for Southwest Airlines, the nation's largest airline in terms of domestic Customers boarded. Christi specializes in Social Media Communications.

In addition to her online media relations duties, Christi works as the “voice” behind the Southwest Airlines Twitter account (@Southwestair) and Facebook Fan page. She is also a moderator and blogger on Nuts About Southwest ([www.blogsouthwest.com](http://www.blogsouthwest.com)) and manages the Southwest Airlines corporate Pinterest page. She intimately understands the reach of the media and has been the author of several successful story placements creating positive buzz for Southwest Airlines. She's been featured in the New York Times, mashable.com, and USA Today as a communicator that “gets it.”

A Texas native, Christi holds a Bachelor's Degree in Journalism from Texas Christian University in Fort Worth.



## ICYMI (In Case You Missed IT): How Social Media Is Changing The Aviation Industry



### **Ingrid Vasconcelos**

*Legal Coordinator  
GOL Airlines*

Ingrid Vasconcelos is a Legal Coordinator at GOL Airlines, a position she has held since 2010.

At GOL's legal department – the first low cost / low fare Airline company in South America – Ingrid coordinates a team of in-house counsels responsible for giving legal assistance to different areas of the Company, such as Commercial, Financial, Alliances, Marketing, Cargo, Supply Chain, Insurance and Government Affairs. She is also responsible for the company's corporate acts and obligations before the Brazilian Antitrust Authorities (CADE) and the Superintendency of International Relations of the Brazilian Aviation Authority (SRI-ANAC).

Ingrid has a law degree from Universidade Mackenzie, School of Law, São Paulo, Brazil (LL.B., December, 2005) and an extension in International Contracts from Pontificia Universidade Católica de São Paulo School of Law, São Paulo, Brazil (Extension, December, 2006). Ingrid is also concluding her masters degree in Contracts from INSPER São Paulo (Insper - Institute of Education and Research - Masters in Contract Law - São Paulo, Brazil, 2012).

Prior to joining GOL, Ingrid acquired substantial in-house experience working for several multinational and national-sized companies of different industries, such as banking, insurance, foodstuff and agribusiness.

Ingrid is admitted to the Brazilian Bar Association and besides Portuguese, her mother language, Ingrid is also fluent in English, with an advantage knowledge of Spanish.



## Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets



### **The Honorable Marion C. Blakey**

*President & CEO  
Aerospace Industries Association*

Marion C. Blakey is president and chief executive officer of the Aerospace Industries Association. AIA is the most authoritative and influential voice of the aerospace and defense industry, representing more than 150 leading manufacturers, along with a supplier base of nearly 200 associate members – the largest membership in AIA's 94-year history.

Ms. Blakey became the eighth full-time chief executive of the association in 2007. Before that, she served a five-year term as administrator of the Federal Aviation Administration.

As FAA Administrator, Blakey regulated the nation's airways as well as operated the world's largest air traffic control system managing 44,000 employees and a \$14 billion budget. During her tenure, the traveling public experienced the safest period for air travel in the United States' history. She also was a tireless safety advocate internationally. Blakey instituted solid business practices at the agency that resulted in more than 97 percent of the agency's major programs coming in on time and on budget. Under her leadership, she launched NextGen – the shift to a satellite-based system that will modernize air transportation and decrease delays.

Prior to being named FAA Administrator, Blakey served as chairman of the National Transportation Safety Board. During her tenure, she led a number of accident investigations, including the 2001 crash of American Airlines flight 587, dealing with both the highly technical aspects of the investigation as well as the highly charged public interest in the accident.

Blakey improved the Board's accident reporting process and strengthened its advocacy and outreach programs to promote safer travel throughout all modes of transportation.

Including her service at the FAA and NTSB, Blakey has held six presidential appointments, four of which required Senate confirmation. From 1992 to 1993, Blakey served as administrator of the U.S. Transportation Department's National Highway Traffic Safety Administration, which regulates the automobile industry. As the nation's leading highway safety official, she was charged with reducing deaths, injuries, and economic losses resulting from motor vehicle crashes. Prior to her service at NHTSA, she held key positions at the Department of Commerce, the Department of Education, the National Endowment for the Humanities, the White House and the Department of Transportation.

From 1993 to 2001, Blakey was the principal of Blakey & Associates, now Blakey & Agnew, a Washington, D.C. public affairs consulting firm with a particular focus on transportation issues and traffic safety.

Ms. Blakey serves as chair of the International Coordinating Council of Aerospace Industries Associations. She also serves on the boards of directors of Alaska Airlines, Noblis, the nonprofit science, technology and strategy organization, the NASA Advisory Council and is Vice-Chair of the President's Export Council Subcommittee on Export Administration.

Born in Gadsden, Ala., Blakey received her bachelor's degree with honors in international studies from Mary Washington College of the University of Virginia. She also attended Johns Hopkins University School of Advanced International Studies for graduate work in Middle East Affairs. She is a member of Phi Beta Kappa and has received a number of honorary degrees and awards.



*International Aviation Womens Association  
24th Annual Conference • Dallas, Texas*



# Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets



## **Heidi H. Grant**

*Deputy Under Secretary, International Affairs  
US Air Force*

Heidi H. Grant, a member of the Senior Executive Service, is the Deputy Under Secretary of the Air Force, International Affairs, Washington, D.C. She provides oversight and guidance for international policy and programs supporting national security objectives through politico-military affairs; security assistance programs; technology and information disclosure; education and training; cooperative research and development; and attaché affairs.

Ms. Grant has extensive experience in budget policy and international financial management, including 13 years within the Navy Comptroller, Joint Chiefs of Staff, and Office of the Under Secretary of Defense (Comptroller). In 2002, Ms. Grant was appointed to the Senior Executive Service and assigned as Director for Resources and Analysis (J8) at Headquarters, U.S. Central Command, where she spent the bulk of her tour at CENTCOM's Forward Headquarters in Southwest Asia. She worked with senior military representatives from 65 countries in leading the combatant command's resource strategy and analysis for operations Iraqi Freedom and Enduring Freedom.

Prior to her current assignment, Ms. Grant was Director of Resources during the stand-up of the newest regional command, Headquarters U.S. Africa Command. She was responsible for conducting strategic assessment and analysis, leading both personnel and financial programming actions, to prepare the command for current and future operational requirements in support of the combatant commander's strategy, which focused on building interagency and international partnerships for global security.

### **CAREER CHRONOLOGY**

- 1989 - 1991, financial management intern, Centralized Financial Management Training Program Office, Assistant Secretary of the Navy for Financial Management and Comptroller, Washington, D.C.
- 1991 - 1998, budget analyst, Office of the Assistant Secretary of the Navy for Financial Management and Comptroller, Washington, D.C.
- 1998 - 2000, Senior Civilian Budget Analyst, Program and Budget Analysis Division, Directorate of Force Structure, Resources and Assessment, Office of the Chairman of the Joint Chiefs of Staff, Washington, D.C.
- 2000 - 2002, budget analyst, Office of the Under Secretary of Defense for Comptroller, Washington, D.C.
- 2002 - 2008, Director of Resources and Assessment, Headquarters U.S. Central Command, MacDill AFB, Fla.
- 2008 - 2010, Director, Resources, Headquarters U.S. Africa Command, Stuttgart, Germany
- September 2010 - present, Deputy Under Secretary of the Air Force, International Affairs, Washington, D.C.

### **AWARDS AND HONORS**

- 1991 Department of Defense Graduate-Level Financial Management Program Scholarship
- 1998 Individual Awards Program nominee, American Society of Military Comptrollers
- 2000 Joint Meritorious Civilian Service Award, Office of the Chairman of the Joint Chiefs of Staff
- 2001 Special Act Award for support after Sept. 11, 2001 attacks on the U.S.
- 2002 Secretary of Defense Medal for Exceptional Civilian Service
- 2003 Joint Civilian Service Commendation Award
- 2007 Meritorious Executive Presidential Rank Award
- 2008 and 2010 Joint Meritorious Civilian Service Award

### **PROFESSIONAL MEMBERSHIPS AND ASSOCIATIONS**

- Federal Executive Institute Alumni Association
- American Society of Military Comptrollers

### **PROFESSIONAL CERTIFICATIONS**

- 2004 Defense Financial Manager



## Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets



### **Kirstin Knott**

*Managing Director, Government Sales  
FedEx Services*

Kirstin Knott is a Director for Government Services. She provides strategic direction to the FedEx team dedicated to the Department of Defense. Her team serves as worldwide logistic consultants for a broad range of services including transportation, supply chain, e-commerce, business and related information services. In her leadership role, Kirstin has traveled to numerous international military bases, camps, depots, posts and stations, including OCONUS locations in Afghanistan and Iraq.

Prior to leading the Department of Defense team, Kirstin was an International Sales Manager in Chicago and a District Sales Manager in New Orleans. Kirstin joined FedEx in 1990 as a Customer Service Agent in the Silicon Valley.

A native of Columbus, Ohio, Kirstin received a Bachelor of Science degree in Business Administration/Transportation and Logistics from Ohio State University.

Kirstin earned her commission through Air Force ROTC. Upon graduation, she attended Undergraduate Pilot Training at Reese AFB. She soloed the T37 and has over 90 hours in the student trainer jet. In December 1989, she was Honorably Discharged.

Kirstin is a three time recipient of the FedEx 5 Star Award, the company's highest honor for outstanding leadership and contributions. Outside of her role at FedEx, Kirstin is a past president of the National Defense Transportation Association-Washington D.C. chapter and a member of the Distribution Committee on the national level.



## Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets



### **Ellen Lord**

*SVP and General Manager  
Textron Systems*

Ellen Lord is senior vice president and general manager of Textron Defense Systems, an operating unit of Textron Systems Corporation (TSC), a Textron Inc. company.

Lord took over the leadership of Textron Defense Systems in 2011 after serving three years as the senior vice president and general manager of AAI Corporation, a fellow operating unit of TSC. Prior to joining AAI, she served as vice president of integration management for TSC in Wilmington, Mass. In that position, she led the team responsible for managing the integration of AAI into the Textron family of businesses — a process that will serve as a playbook for future acquisitions across Textron.

Prior to that, Lord was vice president of Intelligent Battlefield Systems at Textron Defense Systems, where she was responsible for a business line including unattended networked ground sensor and munitions systems. She also served as vice president of strategy for TSC, in addition to other tactical and strategic business and operations positions.

Earlier in her career, Lord managed proprietary and patented plastics technology for Textron Automotive Technology Center in Dover, N.H. During her tenure, she led teams that developed an innovative new family of engineering thermoplastics for automotive interiors with Dow Plastics, as well as commercialized Bright Trim™ — a revolutionary coating used by the U.S. Big Three automakers that looks like chrome and behaves like plastic.

Lord earned a masters degree in chemistry from the University of New Hampshire, as well as a bachelor of arts in chemistry from Connecticut College. She also is a Textron Six Sigma certified Black Belt, specializing in Design for Six Sigma.

Lord serves on the board of directors of the Greater Baltimore Committee, a membership of more than 500 organizations dedicated to increasing the competitiveness of the Baltimore business region, and the Maryland Business Roundtable for Education, a group that unites the business community in support of quality education.

#### **About Textron Defense Systems**

Textron Defense Systems employs advanced technology and industry expertise to develop and manufacture innovative product solutions including air-and ground-based smart weapons; directed energy weapons; intelligence, surveillance and reconnaissance, or ISR, systems; and protection systems. Its distinctive solutions for U.S. and allied militaries, aerospace and homeland security communities provide precision effects, intelligence-gathering capabilities and force protection. More information is available at [www.textrondefense.com](http://www.textrondefense.com).



## Are Defense Contracts ... Contracting? The Impact of Shrinking Government Budgets



### **Jean Lydon-Rodgers**

*President and CEO  
GE Aviation, Military Systems*

Jean Lydon-Rodgers is president and chief executive officer of Military Systems at GE Aviation. She reports to David Joyce, president and chief executive officer of GE Aviation. GE Aviation, an operating unit of General Electric Company, is a world-leading provider of jet engines, components and integrated systems for commercial and military aircraft and has a global service network to support these offerings.

In 2008, Jean was named an officer of General Electric Company. She was appointed to her current position in 2009 and is responsible for GE Aviation's military operations serving the US Department of Defense and numerous international military customers for aircraft, helicopter, and marine engines.

Jean joined GE on the Operations Management Leadership Program at GE's aerospace business and later moved to GE Aviation for additional assignments on this program. Upon completion of the program, she moved to evaluation and test engineering where she supported the development and certification of commercial engines including: CFM56, GE90, CF6 and GP7200.

Following her engineering roles, Jean moved to engine services as a Six Sigma Black Belt and was certified in the use of six sigma tools and processes. She then progressed to positions of increasing responsibility in the services division including technology upgrades manager, and manager of overhaul & platform strategy marketing. In these roles she was responsible for implementing innovative technology and service solutions to improve productivity for the customer, as well as GE service shops.

Jean moved to Military Systems in 2002 as the manager of F136 supply chain programs and progressed to F136 program manager. Prior to her current role, Jean served as vice president of the F136 engine project at GE Aviation and also as president of the GE Rolls-Royce Fighter Engine Team responsible for the development of a competitive engine for the F-35 Joint Strike Fighter aircraft.

Jean graduated from Penn State University with a bachelor's degree in electrical engineering and from Xavier University with a master's degree in business administration.



## Global Perspectives Shifting: Aviation's Move Into Emerging Markets



### **Susan Walsh**

*Director, Commercial and International Programs  
Pratt & Whitney*

Susan is Pratt & Whitney's (P&W) principal representative in Washington, D.C. for its large commercial engine business, with primary responsibility for identifying to P&W management those U.S. and foreign government policies that have a direct or indirect impact on P&W's business activities and revenues, and securing an opportunity for P&W to provide input on such policies. Susan works closely with the Departments of Commerce, State and Transportation, the Federal Aviation Administration, the U.S. Trade Representative's Office and the U.S. Export-Import Bank. She also works in cooperation with P&W's airline and airframer customers on issues of mutual interest.

Susan joined P&W's Washington office in 1988, after spending eight years with the Aerospace Industries Association of America, Inc. (AIA). As manager, legislative affairs for AIA, Susan worked directly with the Association's vice president for legislative affairs to develop and implement an annual legislative work program on behalf of the AIA membership.

Susan received a bachelor of arts degree in political science from the State University of New York at Albany in 1976, and earned her masters degree in public administration in 1981 from American University in Washington, D.C. Susan is a member of the Boards of the Aero Club of Washington and the International Aviation Women's Association (IAWA). In 1989 she was appointed by the Secretary of Commerce and the U.S. Trade Representative to the Industry Trade Advisory Committee for Aerospace Equipment, which she chaired from 1995-1996, and currently serves as its vice chairman.



## Global Perspectives Shifting: Aviation's Move Into Emerging Markets



### **Captain Aysha Al Hamili**

*UAE Representative to the Council of ICAO*

Captain Aysha Al Hamili is the UAE's permanent representative to the Council of the International Civil Aviation Organization (ICAO). "Headed by Captain Aysha Al Hamili, the team of the UAE's representative office at ICAO played a key role in representing the UAE's interests in the civil aviation sector at ICAO, enhancing the UAE's presence internationally, and stressing its commitment towards supporting ICAO's standards and plans in terms of safety, security and the environment and strengthening the role of Arab states in this important international organization," said Saif Mohammad Al Suwaidi, Director General, General Civil Aviation Authority. The UAE has been a member of ICAO since 1972. Captain Aysha Al Hamili is the first UAE national elected to this vital position and the youngest member on ICAO council.



## Global Perspectives Shifting: Aviation's Move Into Emerging Markets



### **Kerry Braaflat**

*Director of Commercial Aviation Services Business Operations  
Boeing Commercial Aircraft*

Kerry is currently the Director of Business Operations in BCA – Commercial Aviation Services. She has oversight of business planning, integrating the statement of work, managing the business' operating rhythm and the development of the BCA Services international trade business model.

Kerry is the Executive Sponsor of Boeing's Project Management Community of Excellence (PjMCoE), leads the BCA Project & Project Portfolio Office and represents Boeing on the Project Management Institute's Global Executive Council. She is serving a two-year term as the Puget Sound Central Region Vice President for Boeing Management Association.

Kerry's previous assignments have included BCA Program Planning & Control, Finance and Industrial Engineering.

Prior to joining The Boeing Company in 1988, Kerry was a partner in an engineering consulting firm, Forensic Consultants, Inc., specializing in accident reconstruction. Her responsibilities included project management and business operations.

Kerry attended Seattle City University, graduating with a Bachelors of Science in Business Administration and a Masters of Science in Project Management.



## Global Perspectives Shifting: Aviation's Move Into Emerging Markets



### **Angela Gittens**

*Director General  
Airports Council International*

Angela Gittens, a 25-year airport veteran, began her tenure as Director General of Airports Council International (ACI World) in 2008. She was formerly CEO for two of the largest US airport systems, Miami and Atlanta, and deputy at another, San Francisco International Airport. In other previous roles, Gittens served as Vice-President, Airport Business Services for HNTB Corporation, where she led the firm's practice in airport business and strategic planning. And as Vice President at TBI Airport Management, she oversaw the transition to private ownership of London Luton Airport and managed operations contracts at several airports in the US and Canada.

Gittens has served on numerous aviation industry boards and committees including FAA and NASA advisory committees, the Executive Committee of the National Academy of Science's Transportation Research Board and the Board of Directors of JetBlue Airways.



## Global Perspectives Shifting: Aviation's Move Into Emerging Markets



### **Mairead Lavery**

*VP, Strategy and Business Development  
Bombardier*

Mairead Lavery studied Business Administration and Accounting at Queen's University in Belfast, Northern Ireland.

Mrs. Lavery started her career with Ernst & Young Chartered Accountants in Belfast, Northern Ireland. After obtaining membership to the Institute of Chartered Accountants in Ireland, she switched from the audit department to a consulting role within the Corporate Advisory department. There she specialized in mergers and acquisitions and was part of a UK Knowledge Network, focused on the Aerospace Industry.

In November 1998, she moved to Short Brothers PLC, a subsidiary of Bombardier Inc., as Manager, Financial Reporting. After a mere 15 months, she was asked to join the Bombardier Aerospace team in Montréal on an assignment as Financial Controller, Engineering & Product Development, responsible for the management reporting, budgeting and control of a function of approximately 3,000 employees worldwide, with a multi-million \$ annual budget. After two years she permanently relocated to Montréal, accepting the position of Director, Financial Reporting for Bombardier Aerospace Group.

In December 2003, she was promoted to a newly created position of Vice President, Finance Business Processes. In April 2006 following an internal reorganization she also assumed responsibility for the financial reporting function for Canadian sites as well as Bombardier Aerospace Group.

Mrs. Lavery was promoted to the position of Vice President, Strategy & Business Development in September 2007. In this role she was responsible for leading the annual strategic planning process, as well as business development and strategic projects. In September 2009 she added to her responsibilities Structured Finance, with primary responsibility to assist our customers in finding financing solutions for their aircraft purchases. In this role she had an oversight of the global finance providers to Bombardier Aerospace. She had placed particular emphasis on developing relationships with Chinese financiers and, in particular, on the development of Chinese leasing partners.

Mairead was appointed Vice President, Finance (CFO) Bombardier Aerospace in July 2012.



## Washington Report: Aviation Issues, Challenges and Opportunities



### **Lisa Piccione**

*SVP of Government Affairs  
NBAA*

Lisa oversees NBAA's outreach to the U.S. Congress, the Administration, the aviation community and grassroots programs to ensure the safety, efficiency and acceptance of business aviation.

Piccione came to NBAA in 2004 having held government affairs posts at Delta Air Lines and the Airports Council International-North America (ACI-NA). She also has served as a top aide to several members of Congress.

From January 1995 to December 2004, Piccione was first manager and then director of government affairs for Delta Air Lines, where she managed the airline's legislative priorities and contacts with members of Congress.

In addition, Piccione was director and then vice president, governmental affairs and facilitation for Airports Council International-North America from 1990 to 1993. In that role, she served as liaison with members of Congress and congressional committees on aviation issues and ACI-NA priorities. She was also responsible for contact with key FAA, DOT, U.S. Customs, INS and USDA staff on legislative and regulatory issues.

Piccione served as chief of staff/legislative director for Rep. Maria Cantwell (D-WA); senior legislative assistant and later staff director for Rep. Peter DeFazio (D-OR); and legislative assistant for Rep. Robert Young (DMO). She holds a B.A. in political science from the University of Missouri -Columbia.

Piccione served as president of the Aero Club of Washington in 2010. She also serves on the board of the International Aviation Women's Association and the Greater Washington Aviation Open charity golf tournament.



## Washington Report: Aviation Issues, Challenges and Opportunities



### **The Honorable Susan Kurland**

*Assistant Secretary for Aviation and International Affairs  
U.S. Department of Transportation*

The Honorable Susan Kurland is the Assistant Secretary for Aviation and International Affairs of the U.S. Department of Transportation. As part of the Secretary of Transportation's senior team, Kurland directs economic and competition policy affecting the air transport industry and oversees the Department's international activities. Her responsibilities include directing the Department's participation in international aviation negotiations throughout the world. She also serves as the Department decision maker in proceedings involving the allocation of international aviation route authority, licensing of air carriers, providing air services to rural communities, and grants of antitrust immunity for international aviation alliance activities. In addition, she leads the Department's efforts on international cooperation, export promotion and trade advocacy in transportation.

She has extensive senior level transportation experience, in both government and private sector roles. Before joining the Department of Transportation, she was a managing director at Jefferies & Company in the areas of airport infrastructure and municipal finance, and headed the firm's municipal finance group in Chicago. Kurland has also served as Associate Administrator for Airports for the Federal Aviation Administration leading the FAA's national airport program. In addition, she has been Vice President and Deputy General Counsel of U.S Airways, and Deputy Corporation Counsel for the City of Chicago, serving as general counsel for Chicago's airport system.

Kurland earned her undergraduate degree from Brandeis University and her law degree from Boston University School of Law.



## Washington Report: Aviation Issues, Challenges and Opportunities



### **Patty Clark**

*Senior Advisor to the Aviation Department  
Port Authority of New York and New Jersey*

Patty began her career in public service as a 17-year old working for Senator Daniel Patrick Moynihan. Following her tenure in his Washington, DC office where she served his Special Assistant and Executive Assistant, she returned to New York and commenced a career in government and community relations. She joined the Port Authority's New York Airport Access Program in 1995 and helped to secure \$1.2 billion in funding from the FAA, and for gaining necessary community and governmental approvals for the JFK AirTrain project. She has worked as a Senior Advisor to the Aviation Director since 2000. She is an active member in the communities surrounding the airports and serves as a member of the Board of Directors of the Big Apple Greeters, King Manor Museum, the Queens Economic Development Corporation, and St. Joseph's School for the Deaf Children's Fund. Patty is married to Neil Jacobson and has a very handsome and genuinely nice, 12 year- old son, named Ian.



## Washington Report: Aviation Issues, Challenges and Opportunities



### **Sharon L. Pinkerton**

*SVP, Legislative and Regulatory Policy  
Airlines for America*

Sharon Pinkerton was named senior vice president, legislative and regulatory policy for the Air Transport Association (ATA) in February 2011, and leads policy development on legislative and regulatory matters, working with Capitol Hill and the administration.

Ms. Pinkerton joined ATA as vice president, government affairs in April 2006, where she was responsible for overseeing all aviation-related issues before federal, state and local governments. Before joining ATA, she served as assistant administrator for aviation policy, planning and environment at the Federal Aviation Administration (FAA). Prior to her appointment at FAA, Pinkerton was transportation counsel to House Aviation Subcommittee Chairman John L. Mica (R-Fla.) and served on Capitol Hill for nearly 10 years. She began her professional career at Price Waterhouse.

A native of Vero Beach, Fla., Pinkerton received a Bachelor of Science degree from Cedarville College in Ohio, and earned a law degree from the University of Florida. Pinkerton is also a Certified Public Accountant.



# Washington Report: Aviation Issues, Challenges and Opportunities

## **Yvette A. Rose**

*SVP*

*Cargo Airline Association*

As the Senior Vice President for the Cargo Airline Association, Yvette Rose serves as an advocate for the all-cargo air carrier industry, specializing in monitoring regulatory activity in the safety and security area; representing the industry before Congress; and participating in government/industry working groups in issues related to air cargo safety, environmental and cargo security. Yvette started her career with the Cargo Airline Association in 1994; she was promoted to Vice President in 1998 and Senior Vice President in 2004.

Yvette graduated from the University of Maryland, School of Business, 1992 and the Capital University Law School, 1998. She is a member of the Maryland Bar.

Yvette resides in Maryland with her husband and two sons.



## The Global Economy Offers New Prospects for Aviation and Aerospace Professionals



### **Karen Bomba**

*Chairman and Chief Executive Officer  
Labinal*

Ms. Bomba is currently responsible for Labinal's worldwide activities. Labinal's key business units, reporting to Ms. Bomba, include the European Wiring Division, North America Wiring Division, Labinal Services Division and Safran Engineering Services. With over 9,000 employees worldwide, Labinal is one of the SAFRAN Group's high-tech companies reporting to the Equipment Branch.

Ms. Bomba rejoined Safran Group in this role for Labinal in 2010. From 2008 to 2010, Ms. Bomba was Chief Operating Officer of Zoltek Companies, Inc. (NASDAQ: ZOLT), St. Louis, Missouri. From 2000 to 2008 she was the General Manager and ultimately, Chairman and CEO, of Messier-Bugatti USA, a Safran Group Company.

Before joining the Safran Group, Ms. Bomba held management and executive positions with aerospace companies, Hitco Carbon Composites, and Northrop Corporation's Advanced Systems Division. These assignments covered a broad range of aircraft related systems, engineering and equipment including aircraft composite structures, insulation products, carbon-carbon brakes, and the B2 Bomber assembly and systems test.

Ms. Bomba has a Bachelor of Science Degree in Mechanical Engineering from Rensselaer Polytechnic Institute and was a Northrop Fellowship recipient for a Master's in Manufacturing Engineering at UCLA. She has served on the boards of the French American Chamber of Commerce, the European American Chamber of Commerce and the Tri-County Economic Development Corporation. She is a member of the Wings Club and the International Aviation Women's Association.

Labinal is a world leader in the field of electrical wiring systems design, engineering, manufacturing and installation, including associated technology for the aviation, space and defense markets.



# The Global Economy Offers New Prospects for Aviation and Aerospace Professionals



## **Pilar Albiac-Murillo**

*Chief Operations Officer Cassidian (COO) and Head of Cassidian Spain  
Cassidian is an EADS company*

Pilar Albiac-Murillo is the newly appointed Chief Operations Officer Cassidian (COO) and Head of Cassidian Spain. Before that she was Head of Quality and Lean Improvement within Airbus. Both Airbus and Cassidian are EADS companies.

Prior to her arrival at Airbus, Pilar held numerous senior positions in large international manufacturing organisations, mostly in the United States. She was notably in charge of operations for General Motors and ran the Flint, Michigan production plant - America's largest industrial site at the time. Her experience outside of aeronautics has nurtured a taste for perfect organisations, fuelling her passion for the job. Pilar made the jump to aviation in January 2008 when joining Airbus.

As a member of the EADS Diversity Board, Pilar is also a strong supporter of gender diversity, and more generally of diversity as a whole.

She holds a Masters Degree in Science of Administration from the Central Michigan University and is fluent in 5 languages (English, Spanish, French, German and Italian).



## The Global Economy Offers New Prospects for Aviation and Aerospace Professionals



### **Dr. Kholode Al-Obaidli**

*VP, Nationalisation  
Qatar Airways*

Kholode Al-Obaidli is Vice President Nationalisation at Qatar Airways based in Doha, Qatar. She heads up the Nationalisation Department that is responsible for advocating and implementing nationalisation within Qatar Airways reporting into the Chief Human Resources Officer. Nationalisation is the promotion of Qatari nationals already in the workplace whilst improving recruitment and retention of nationals.

Dr. Al-Obaidli holds a PhD in Public Policy and Education from the University of Birmingham, UK. She also has received both a Master Degree from the University of Manchester, UK and a Bachelor Degree from Qatar University.

She is one of a handful of Qatari women holding a PhD and is a strong advocate of women's issues in the Arabian Gulf countries. She is also one of the few senior women in the aviation industry in the Arabian Gulf.

As a scholar, she has numerous publications, among her most recent was "Implementation K-12 Education Reform in Qatar's School", written in association with RAND researchers, Santa Monica, California, USA.

In 2007, Dr. Al-Obaidli was selected as the first Qatari female to serve as a RAND Summer Associate, RAND Headquarters, Santa Monica. She has also presented papers at distinguished conferences such as BERA Conference and IPDA Conference in UK.

Her career spans 14 years of teaching and management. She previously served as Director of the Overseas Student Scholarship Office and Director of Strategic Planning and Development at Qatar Olympic Committee.



## The Global Economy Offers New Prospects for Aviation and Aerospace Professionals



### **Laura Einspanier**

*VP, Employee Relations  
American Airlines*

Laura Einspanier was appointed Vice President, Employee Relations for American Airlines, Inc., in May 2012. She is responsible for relations with all of the carrier's employee groups, including labor negotiations and union relations, as well as oversight of a team of HR professionals who provide advice and counsel to managers across the company.

Einspanier previously served as Vice President- Corporate Real Estate at American Airlines from January 2003 through April 2012. In this capacity, she was in charge of all of the company's facility and real estate activities worldwide, including acquisition, development and operation of airport properties, maintenance facilities and office buildings. She had responsibility for managing over 25 million square feet of leased space and overseeing the design and construction of all facility projects including such things as the airline's \$3B Terminal at John F. Kennedy International Airport.

Einspanier, an attorney, joined American's Legal Department in 1991 and was promoted to a Senior Attorney in 1993. She became Associate General Counsel of Litigation in 1996, which position she held until she moved to the Corporate Real Estate Department as the Managing Director of Properties in 2001.

Prior to joining American, Einspanier was in private practice for seven years with Jenkens & Gilchrist, P.C. She was a trial attorney specializing in commercial litigation. Einspanier is a graduate from the University of Texas at Austin where she received her B.A. with highest honors in 1980 and Juris Doctorate with honors in 1984.

For the past three years she has been assisting with an Ignatian Spirituality Program offered by Jesuit College Preparatory School in Dallas.



## The Next Space Mission: Transformation



### **Patti Grace Smith**

*Aerospace Consultant/Advisor  
Patti Grace Smith Consulting, LLC*

Patti Grace Smith served as Associate Administrator for Commercial Space Transportation for the Federal Aviation Administration, U.S. Department of Transportation, where for eleven years (ending February 2008) she headed the line of business responsible for licensing, regulating, and promoting the U.S. commercial space transportation industry. Smith joined the Department of Transportation in 1994. Smith has over 28 years of experience and knowledge of the Federal Communications Commission (FCC), the Federal Aviation Administration (FAA) and the U.S. Department of Transportation (DOT).

In an era of unprecedented private sector progress toward commercial human space flight, Smith worked hard to foster an environment where safety always comes first and innovation can flourish. During her career at the FAA and DOT, Smith was instrumental in the growth and change that the U.S. commercial launch industry has experienced, facilitating both technological and infrastructure developments and initiating and fostering greater cooperation and partnerships between aviation and space functions in the agency. During her service at the FAA, key milestones were achieved that include the Mojave Air and Spaceport becoming the first inland Commercial Spaceport licensed by the agency, and the launch of the X-Prize winning, historic SpaceShip One, a launch licensed by the FAA. Smith also oversaw the development of rules for human space flight mandated by congressional passage of the Commercial Space Launch Amendments Act of 2004.

Under Smith's leadership at the FAA Office of Commercial Space Transportation, the FAA became the recognized global leader in private human space flight. Smith initiated and helped forge partnerships with the Air Force on common launch safety standards, and kept safety, regulatory matters and insurance issues constantly in the public forum. She worked closely with FAA lines of business to draw on aviation expertise where appropriate to space issues and to address the impact of space flight on the National Airspace System. Smith was named by Space News as one of the top ten people in the U.S. space sector.

Smith also held positions in the private sector at the National Association of Broadcasters, Westinghouse Broadcasting Corporation, and Sheridan Radio Network; and in government at the Department of Defense and the Federal Communications Commission; and the United States Congress with the Senate Commerce Committee. Smith is currently an aerospace consultant with Patti Grace Smith Consulting, LLC, working with a number of aerospace companies. She is on the board of the Space Foundation where she serves as a member of the Nominating Committee; American Astronautical Society (Executive Committee); the X Prize Advisory Committee Board; and the Conrad Foundation. In addition, Smith was appointed by NASA Administrator Charlie Bolden, Chair of the Commercial Space Committee of the NASA Advisory Council (NAC). On April 26, 2012, President Obama announced Smith's appointment as a member of the Advisory Board of the National Air and Space Museum.

Smith advises clients on regulatory, licensing, strategic planning, business growth strategies, government affairs, and strategic communications. She is the recipient of numerous awards for her accomplishments in communications and commercial space transportation. Smith is a regular speaker at space industry events.



# The Next Space Mission: Transformation



## **Virginia A. “Ginger” Barnes**

*President and CEO  
United Space Alliance, LLC*

As President and CEO, Barnes is ultimately responsible for the direction, development and operations of the company.

Barnes joined USA as President and CEO in April 2010 from The Boeing Company, where she has worked on a variety of programs, a diverse set of customers and in a vast number of roles. Her experience includes Simulation and Training, the International Space Station (ISS), fighter and support programs, defense modernization and weapons. Customers included all defense services, NASA and many international agencies.

Barnes has almost 29 years of experience with The Boeing Company. Most recently, Barnes served as Vice President, Chief Operating Officer and Deputy Program Manager, overseeing the programmatic and financial aspects of the Army’s modernization efforts. From 2006 to 2008, Barnes was Vice President of Weapons Programs and the St. Charles Site Leader for The Boeing Company. She led the integration of Direct Attack Programs (JDAM, Small Diameter Bomb) with Surface Warfare (Harpoon, SLAM-ER) missiles.

Barnes was Vice President of Naval Support Systems from 2004 to 2006, where she was responsible for all sustainment solutions for Navy and Marine Corps customers. She developed a customer-facing organization consolidating all logistics functions and programs to include Performance-Based Logistics Programs (current and proposed), Depot Partnering and Field Service Representation.

Preceding that position, she was the Director for Business Management of the F/A-18 Program. Appointed in May 2002, her responsibilities included providing a focal point for all services related to Business Management for the F/A-18 Program. Prior to that, Barnes was the Director of Contracts and Pricing in Aerospace Support. She also served as Deputy Business Manager.

From 1993 to 2000, Barnes held numerous roles of increasing responsibilities and complexities with The Boeing Company. From 1995 to 1999, she was the International Integration/FGB Program Manager for the ISS, leading the teams to integrate all the International Partner contributions and the Russian launch packages. She was appointed as the FGB (now known as the “Zarya” node) program manager in 1995. During 1999, Barnes served as Boeing’s Chief of Staff for the ISS, responsible for all aspects of efficient program execution. She was Boeing’s Director of Business Operations for the ISS prior to that position.

Barnes joined Boeing in 1981, in Huntsville, Ala., as a financial cost analyst. She then served as program engineer, contracts administrator, contracts manager and international contracts manager for a variety of programs.

Barnes graduated with high honors in accounting from The University of Alabama in Huntsville and earned her Master’s in Business from the Owen Graduate School of Management at Vanderbilt University. She is a commercial pilot, instructor and has served as an FAA-designated examiner for hot air balloons.



## The Next Space Mission: Transformation



### **Cindy Corrigan**

*VP, Office of Governance  
United Launch Alliance*

Cindy Corrigan is the vice president, Office of Internal Governance, for United Launch Alliance (ULA), a joint venture between The Boeing Company and Lockheed Martin, created in 2006 to provide reliable, cost-efficient spacecraft launch services for the U.S. government. Ms. Corrigan has responsibility for the company's Ethics and Compliance Program, Internal Audit and Financial Controls, Enterprise Risk Management, Global Trade Controls and Command Media. In this role, Ms. Corrigan has responsibility for ensuring ULA's compliance with the FTC issued Consent Order. Before joining ULA in 2006, Ms. Corrigan served as director of Marketing and Business Strategy for Boeing Commercial Airplanes where she was responsible for program management of business planning and operations and leading the implementation of the strategic integrated planning process. Ms. Corrigan began her career at Boeing in 1979 when she joined McDonnell Douglas Aircraft Company in Long Beach, Calif. Over the years she held several positions within Boeing Commercial Airplanes with increasing responsibility within Engineering, Supplier Management, Marketing, Production Operations and Integrated Process Management. Ms. Corrigan obtained her masters of business administration degree from Pepperdine University in Malibu, Calif. and conducted her undergraduate studies at Wright State University. She was the co-chair of the 2010 Women's Vision Foundation Success Forum, is currently a member of the Board of Directors of Wings Over the Rockies and previously served as a member of the Board of Directors of Special Olympics of Washington.



## The Next Space Mission: Transformation



### **Cheryl McPhillips**

*Partner Manager  
Sierras Nevada Corporation*

Ms. Cheryl McPhillips is the Partner Manager for Sierras Nevada Corporation (SNC) in the Commercial Crew Program, serving as a liaison between NASA and SNC. She leads a diverse inter-center team from numerous NASA sites that provide expertise and oversight to SNC. Ms. McPhillips began her career with NASA in 1984 as an Electrical Engineer. Ms. McPhillips worked Space Shuttle and Spacelab Experiments and Ground Support Equipment. Ms. McPhillips became Chief of the Experiment Electrical Branch and led a team of Electrical engineers responsible for Shuttle Flight experiments and ground checkout systems. In this position Ms. McPhillips served as part of the Payloads Management team for Payload and Flight Readiness Reviews and launch countdown. Ms. McPhillips joined the Space Station Hardware Integration Office in 1996. Ms. McPhillips served as the Avionics lead and led the Multi Element Integrated Test (MEIT), a test of the first 5 Space Station Elements. In 2001, Ms. McPhillips became Chief of the Space Station Engineering Division. Ms. McPhillips led 100 engineers in 5 branches and chaired the Materials Engineering Review Board. In 2003, Ms. McPhillips became Utilization Division Chief, the project office for integrating International Space Station Research hardware unto the Shuttle. In 2007, Ms. McPhillips became the Orion Ground Operations planning manager for ISS and Spacecraft Directorate. In 2009, Ms. McPhillips joined the Commercial Crew Planning Office where she has focused on acquisition planning, Spacecraft design and development. In 2010 Ms. McPhillips served as the Technical Chair on the Commercial Crew Development (CCDev) 2 Participant Evaluation Panel (PEP). Lastly, Ms. McPhillips served as the Chair for the Commercial Crew integrated Capability Space Act Agreement awards. Ms. McPhillips has received 2 NASA Leadership Medals, the Eagle Manned Mission Success Award and a Silver Snoopy. Ms. McPhillips graduated from the University of South Florida in 1984 with a B.S.E.E. and M.S.E.E. and in 1989 earned an M.S. from Florida Institute of Technology in Space Technology. Ms. McPhillips is IFR and multi-engine rated private pilot. Ms. McPhillips was born and raised in Ohio and lives in Merritt Island with her family.



## The Next Space Mission: Transformation



### **Julia Tizard**

*Deputy of VP Operations  
Virgin Galactic*

As Deputy VP Operations, Julia is responsible for growing the operations of VIRGIN GALACTIC, LLC (VG), which is hoped to be the world's first Spaceline. Julia started with Virgin Galactic Ltd. in London, working on the medical and training programs for VG spaceflight participants. Having transferred to the US in 2009, Julia is now part of the leadership team establishing the VG business, including supervising delivery of the spaceflight system, operational planning, and budgeting and contract management. She is responsible for building a team of 55-60 full time operations personnel and is leading the delivery of documentation and protocols of the operating company.

Julia graduated from the University of Manchester, UK and has a PhD in Astrophysics and an MPhys/Astro (hons) degree. She has been part of many publications covering various areas of space science and is a member of American Institute of Aeronautics and Astronautics, National Space Society and International Association of Astronomical Artists. Julia is a keen mountain climber and marathon runner. She enjoys all kinds of travel and exploration. She has climbed the highest peaks in the Alps and Africa and completed a marathon at the geographic North Pole in 2010.



## The Next Space Mission: Transformation



### **Pam Underwood**

*Program Manager, Civil Partnerships  
FAA Office of Commercial Space Transportation*

Pam Underwood is Program Manager, Civil Partnerships with the FAA Office of Commercial Space Transportation at Kennedy Space Center, Florida. She is responsible for managing the inter-agency partnership for commercial spaceflight between the FAA and NASA. She has approximately 15 years of aerospace experience in both private industry and government applications. Her previous FAA assignments include managing the partnership for launch safety between the FAA and the United States Air Force, and representing the Office of Commercial Space Transportation to the interagency common standards working group with NASA and the United States Air Force. Prior to joining the FAA she was a Solid Rocket Booster Integration Engineer for United Space Alliance working with the NASA space shuttle program, a Wind Tunnel Test Engineer at the National Transonic Facility at NASA Langley Research Center, and an Instrumentation Engineer for Pratt & Whitney in their Large Military Engines Division. She earned a B.S. degree in Aerospace Engineering from Embry-Riddle Aeronautical University, and M.S. degree in Aerospace Engineering from Virginia Tech. Pam is also a Senior Member of American Institute of Aeronautics and Astronautics where she serves on the Space Operations and Support Technical Committee.



## Being Your Own "Change Agent": Success At Every Stage Of Your Career



### **Valerie Sokolosky**

*President  
Valerie & Company*

Author of eight books and founder of her company in 1981, Valerie Sokolosky specializes in leadership development by providing essential skill-building programs, executive coaching and speaking engagements that summon the full potential of women executives. Her belief is that before you can take your company to the next level, you have to take people to the next level. This happens when awareness is raised regarding what is expected and respected in an ever-changing global marketplace. As a presenter to conferences across the country, Valerie ignites the spark of enthusiasm in women leaders to create a strong personal brand and professional presence that differentiates them in the marketplace and creates greater success for themselves, their teams and their organizations. Her passion for mentoring women is shown serving as vice chairman of the board for the prestigious executive women's organization Leadership America, serving on the board of Executive Women of Dallas and writing her current best-selling book, ***Monday Morning Leadership for Women***. Valerie's consulting and coaching in Fortune 500 companies has resulted in helping the organizations achieve their goals of increased productivity and profitability. Her client engagements in the airline industry include British Airways, L-3 MID systems integration organization specializing in aircraft modification and maintenance, and American Airlines where she consulted internationally on change management issues. She wrote monthly articles for Southwest Airlines Spirit Magazine for ten years, and is a respected resource for the Washington Post, Success Magazine and Glamour Magazine. She recently served as Publisher for Women's Enterprise national news magazine Recognized as a thought leader in her field, Valerie holds the designation of one of only 15 Master Leadership Brand Strategists worldwide and currently serves as Vice President of the International Coach Federation.



## Being Your Own "Change Agent": Success At Every Stage Of Your Career



### **Ellyn Slow**

*President  
ESC LLC*

Ellyn Slow is the president of Ellyn Slow Consulting, LLC, which specializes in advising business aviation companies on risk management, employee benefits and emergency response planning.

Ellyn started her aviation career in 1980 at RTS Capital Services, which was one of the largest helicopter lessors in the United States. RTS eventually became the parent company of NetJets until that company was purchased by Berkshire Hathaway in 1998. At NetJets, Ellyn implemented an insurance program to mitigate risks for the proprietary owner of a small fleet of 12 aircraft, which by 2005 had grown to a fleet of more than 800 aircraft and 4,000 fractional share owners. Ellyn held several senior executive positions at NetJets and its subsidiaries.

Ellyn developed the most comprehensive global emergency response plan and the first aviation insurance policy to protect both owners of aircraft and their lien holders. Both of Ellyn's innovative programs became the approved and prototype models for the entire business aviation industry. With more than 30 years of experience worldwide, Ellyn has become a recognized leader in aviation risk management.

Ellyn is a member of the International Aviation Womens Association (IAWA) where she has held various positions on the board. She is also a member of the National Business Aviation Association and has served on several aviation insurance and law conference panels, including the American Bar Association's "Aviation Disaster Preparedness & Crisis Response" panel, which marked the 10th anniversary of the September 11th Attacks. Ellyn received a Bachelor of Science Degree in Mathematics from the University of Pittsburgh. She and her husband Ira enjoy time with their three grown children and their families, which include nine grandchildren.



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**Boeing** is the world's largest aerospace company and leading manufacturer of commercial jetliners and defense, space and security systems. A top U.S. exporter, the company supports airlines and U.S. and allied government customers in 150 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defense systems, launch systems, advanced information and communication systems, and performance-based logistics and training.

Boeing has a long tradition of aerospace leadership and innovation. The company continues to expand its product line and services to meet emerging customer needs. Its broad range of capabilities includes creating new, more efficient members of its commercial airplane family; integrating military platforms, defense systems and the warfighter through network-enabled solutions; creating advanced technology solutions; and arranging innovative customer-financing options.

With corporate offices in Chicago, Boeing employs more than 170,000 people across the United States and in 70 countries. This represents one of the most diverse, talented and innovative workforces anywhere. More than 140,000 employees hold college degrees -- including nearly 35,000 advanced degrees -- in virtually every business and technical field from approximately 2,700 colleges and universities worldwide. Our enterprise also leverages the talents of hundreds of thousands more skilled people working for Boeing suppliers worldwide.



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**Airbus** is a leading aircraft manufacturer with the most modern and comprehensive product line on the market. Airbus is a global company with design and manufacturing facilities in France, Germany, the UK, and Spain as well as subsidiaries in the U.S., China, Japan and in the Middle East. Headquartered in Toulouse, France, Airbus is an EADS company.



**GE** consisting of GE Capital Aviation Service, GE Aviation and GE Aviation Systems. GECAS, the U.S. and Irish commercial aircraft financing and leasing business of GE, has a fleet of over 1,710 owned and serviced aircraft with approximately 235 airlines in over 75 countries. GECAS offers a wide range of aircraft types and financing options, including operating leases and secured debt financing, and also provides productivity solutions including spare engine leasing, spare parts financing and management. GECAS, a unit of GE Capital, has offices in 24 cities around the world. GE Aviation, an operating unit of GE (NYSE: GE), is a world-leading provider of jet and turboprop engines, components and integrated systems for commercial, military, business and general aviation aircraft and has a global service network to support these offerings. Headquartered in Cincinnati, Ohio (USA), GE Aviation employs more than 36,000 people and recorded revenues of \$18.8 billion (US) in 2011. In recent years, more than 50 percent of the world's large commercial jet engine orders have been awarded to GE and its joint ventures with an aircraft powered by GE or its JVs taking flight every two seconds. GE's Aviation Systems business is a leading global provider of electrical power systems, avionics and mechanical systems to the builders and operators of military and civil aircraft, from large transports to fighters, UAVs to armored vehicles, and from helicopters to regional and business jets.



**Pratt & Whitney**, a United Technologies Corp. company (NYSE: UTX), is a world leader in the design, manufacture and service of aircraft engines, industrial gas turbines and space propulsion systems. For 86 years, Pratt & Whitney has led industry change with innovative, reliable and dependable products, services and technologies. The company's 35,500 employees support more than 11,000 customers in 195 countries around the world.



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## GOLD SPONSORS

**Campbell Campbell Edwards & Conroy** is a nationally recognized firm of trial lawyers dedicated to the effective resolution of complex, high stakes cases throughout the United States. The firm has completed over 100 major jury trials in more than 10 states in the last 4 years. Campbell Campbell Edwards & Conroy represents domestic and foreign airlines and their insurers, aircraft manufacturers and component part suppliers, airport authorities and ground handling companies in a wide range of cases brought in state and federal courts and in domestic and international arbitration tribunals. The firm's practice also includes general commercial aviation work.



**Clyde & Co** is the only aviation law firm with world-wide coverage. A team of over 100 dedicated aviation lawyers work closely together in our network of over 20 offices throughout the world to handle aviation liability/accidents, insurance, regulations, leasing and finance, and commercial matters.



A preeminent leader in the field of aviation law, **Condon & Forsyth LLP** has represented international airlines and their insurers since the beginning of commercial aviation. Founded in 1935, the firm is internationally recognized for its expertise in handling aviation, complex tort, product liability, insurance and commercial litigation. Our partners have served as lead counsel for airlines and manufacturers in litigation arising from numerous air disasters. We also have an extensive regulatory practice representing airlines in their dealings with various United States agencies. Our practice also encompasses transactional work, bankruptcy, intellectual property, employment law and international trade.



**Jackson Walker** is a full-service, Texas-based law firm with a national presence and a global reach. For more than 50 years, Jackson Walker has maintained a substantial practice in aviation law, representing aviation insurers, major airlines, business and general aviation clients, airports, and manufacturers of aircraft, aircraft engines and component parts. Jackson Walker handles all forms of aviation related products liability and contract litigation, including commercial, private and military accidents, both in the United States and abroad, and additionally represents aviation industry clients in FAA and other regulatory matters.



Founded in 1947 and based in Washington, DC, the **National Business Aviation Association, Inc.** (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. NBAA represents more than 9,000 Member Companies and provides more than 100 products and services to the business aviation community, including the NBAA Annual Meeting & Convention, the world's largest civil aviation trade show.



## GOLD SPONSORS

**Southwest Airlines** was incorporated in Texas and commenced Customer Service on June 18, 1971, with three Boeing 737 aircraft serving three Texas cities- Houston, Dallas, and San Antonio. Today, Southwest operates more than 550 Boeing 737 aircraft among 73 cities. Southwest topped the monthly domestic originating passenger rankings for the first time in May 2003. Yearend results for 2011 marked Southwest's 39th consecutive year of profitability. Southwest became a major airline in 1989 when it exceeded the billion -dollar revenue mark. Southwest is the United States' most successful low fare, high -frequency, point-to-point carrier. Southwest operates more than 3,200 flights a day coast to coast, and is the largest U.S. carrier based on domestic passengers boarded as of March 31, 2011, as measured by the U.S. Department of Transportation . On May 2, 2011, Southwest acquired Orlando-based AirTran Airways and expects to complete the integration of the two airlines during the next several years.



**The Safran Group** has been a trusted partner to the U.S. aerospace, defense and security industries for decades, serving prestigious customers that include federal government agencies, branches of the US military, state and local governments, and high-profile private sector firms. Safran has approximately 7000 employees in the US in 22 states. Safran provides a wide range of high-technology products for U.S. industry, particularly in the fields of security, aerospace propulsion, brakes and landing gear, wiring, and avionics. Prestigious companies and joint ventures in the US include Labinal (the world leader in electrical wiring interconnection systems in the aerospace and defense markets), Turbomeca, CFM, Messier-Bugatti, Sagem, CFAN, Morpho Detection, MorphoTrust, MorphoTrak, and Microturbo.



Established in 1887, **Thompson & Knight LLP** today is a global firm of approximately 350 attorneys with U.S. offices in Texas, New York, and Michigan and international offices and associations in the Americas, North Africa, and Europe. Thompson & Knight attorneys have counseled and represented diverse segments of the aviation industry for many years. Our clients include aviation insurers, major air carriers, civilian and military airframe and component parts manufacturers, aircraft owners, operators, and pilots, covering all aspects of aircraft operation.



**United Airlines** and United Express operate an average of 5,574 flights a day to 377 airports on six continents from its hubs in Chicago, Cleveland, Denver, Guam, Houston, Los Angeles, New York/ Newark, San Francisco, Tokyo and Washington, D.C. In 2011, United carried more traffic than any other airline in the world, and operated more than two million flights carrying 142 million passengers. United is upgrading its cabins with more flat-bed seats in first and business class and more extra-legroom economy-class seating than any other airline in North America. United operates nearly 700 mainline aircraft and has orders for more than 270 new aircraft deliveries through 2022, including 50 Boeing 787 Dreamliners, 25 Airbus A350XWBs, and 100 Boeing 737 MAX 9 aircraft. United was rated the world's most admired airline on FORTUNE magazine's 2012 airline-industry list of the World's Most Admired Companies. Readers of Global Traveler magazine have voted United's MileagePlus program the best frequent flyer program for eight consecutive years. United is a founding member of Star Alliance, which provides service to 193 countries via 27 member airlines. More than 85,000 United employees reside in every U.S. state and in countries around the world. For more information, visit [united.com](http://united.com) or follow United on Twitter and Facebook.



## GOLD SPONSORS

**United States Aircraft Insurance Group (USAIG)** provides a full spectrum of coverage options for owners, operators, manufacturers and maintainers of corporate, private and commercial aircraft. This U.S.- based insurance pool was founded in 1928 by World War I pilots and businessmen David Beebe and Reed Chambers. It has been a member of NBAA since 1953. In its efforts to remain the world's leading aviation underwriting company, USAIG constantly innovates to deliver unique aviation insurance products and services. That includes introducing the industry's first science-based, risk-reducing fatiguedmanagement solution. USAIG is managed by the United States Aviation Underwriters, Inc. (USAU), which is responsible for selecting business submitted by licensed producers, underwriting, binding coverages, issuing policies, arranging and collecting reinsurance, collecting premiums and settling claims on the pool's behalf. It is headquartered in the New York City financial district and maintains the industry's largest network of underwriting and field claims offices. USAU's wholly owned subsidiary, Toronto-based Canadian Aviation Insurance Managers (CAIM) manages the Canadian Aircraft Insurance Group (CAIG) insurance pool. USAIG is a subsidiary of General Re Corporation, a Berkshire Hathaway company.



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**Aon Corporation** (NYSE: AOC) is the leading global provider of risk management services, insurance and reinsurance brokerage, and human capital consulting. Through its more than 37,000 colleagues worldwide, Aon readily delivers distinctive client value via innovative and effective risk management and workforce productivity solutions. Aon's industry-leading global resources and technical expertise are delivered locally through more than 500 offices in more than 120 countries. Named the world's best broker by Euromoney magazine's 2008 and 2009 Insurance Survey, Aon also ranked highest on Business Insurance's listing of the world's largest insurance brokers based on commercial retail, wholesale, reinsurance and personal lines brokerage revenues in 2008. A.M. Best deemed Aon the number one insurance broker based on brokerage revenues in 2007 and 2008, and Aon was voted best insurance intermediary, best reinsurance intermediary and best employee benefits consulting firm in 2007 and 2008 by the readers of Business Insurance.



**Baumeister & Samuels, P.C.** is internationally recognized for its representation of victims and their families in the aftermath of air crash tragedies. The firm litigates in federal and state courts across the United States, and has served in leadership positions on plaintiffs' steering and executive committees for almost every domestic air disaster over the last twenty-five years. The firm also maintains relationships and works with lawyers throughout the world to serve their clients. Baumeister & Samuels, P.C. has offices in New York, New York and Morristown, New Jersey.

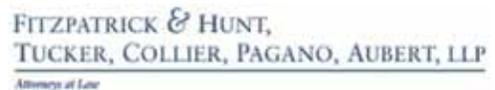


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Founded in 1970, **Cozen O'Connor** ranks among the 100 largest law firms in the United States, with 500 attorneys in 23 domestic and international offices. Our experienced trial attorneys have litigated cases on behalf of clients in virtually every industry, and many have tried multimillion-dollar cases to verdict. Our aviation attorneys have extensive experience defending airlines, manufacturers, fixed-based operators, airports, maintenance facilities, Medevac operators, aviation insurers, and private and commercial pilots. This experience includes the defense of claims involving wrongful death, personal injury claims, products liability, negligence, breach of contract, insurance coverage, precautionary evacuations, and national and international regulations. We also represent our aviation clients in appeals at the federal and state levels.



**Fitzpatrick & Hunt** proudly announces the establishment of its new firm as of May 2010. With the opening of both East and West coast offices, we are dedicated to providing specialized expertise on a wide variety of aviation and space matters. Our decades of combined aviation legal and technical experience will allow us to provide continued efficient and superior quality service to our aviation clients throughout the country and the world.



**Global Aerospace** is the world's leading aviation insurer and provides underwriting and claims expertise from its worldwide headquarters in London and North American headquarters in Parsippany, NJ. The Global Aerospace network consists of five offices in the United States, offices in Toronto, Zurich and Paris and member company affiliations around the globe. Global Aerospace has been dedicated to the aerospace industry for over 85 years and underwrites insurance on behalf of some of the world's largest and most secure insurers and reinsurers.



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**SNR Denton** is a client-focused international legal practice delivering quality and value. SNR Denton is the result of joining the complimentary top tier practices of its founding firms - Sonnenschein Nath & Rosenthal LLP and Denton Wilde Sapte LLP. We serve clients in key business and financial centers from more than 60 locations, through offices, associate firms and special alliances across the US, the UK, Europe, Africa, the Middle East, Russia and the CIS, and Asia Pacific, making us a top 25 legal services provider. Our Aviation group provides advice on all aspects of law that affect the aviation industry, from the development of airport infrastructure to the acquisition and financing of new aircraft. We specialize in development projects, privatization, regulatory requirements, mergers and acquisitions, competition law, finance, employment, property, planning, intellectual property, insurance, tax, litigation and environmental law, and crisis response and risk management. We represent developers, aircraft manufacturers and operators, and many other participants in the aircraft industry including insurers, lessors and governmental and regulatory bodies. For more information visit [snrdenton.com](http://snrdenton.com).



## PATRON SPONSORS

**Bersenas Jacobsen Chouest Thomson Blackburn LLP** is a specialized litigation law firm located in downtown Toronto. The firm was established at the beginning of 2005 by seven partners with many years of experience working together in their respective areas of expertise. Several of the firm's members have been recognized as experts in their fields. We focus on specialized areas of law practice including Aviation, Defamation & Media, Dispute Resolution & Litigation, Health & Administrative Law, Insurance, Marine and Professional Liability & Indemnity.



**Ellyn Slow** is a recognized leader in Aviation Risk Management for creating the first Hull & Liability Insurance Policy for fractional ownership, and the most comprehensive Global Emergency Response Plan for Net-Jets, Inc. Both of Ellyn's innovative programs have become the approved model for the entire general aviation industry.



The law firm of **Kirstein & Young PLLC**, based in Washington, D.C., offers unique and widely recognized expertise specifically related to the aviation industry on commercial and litigation matters, federal regulatory and administrative law, antitrust, enforcement, and Congressional issues. Senior Partners Joanne Young and David Kirstein each have over 35 years experience in industry legal practice, to include high level government service, teaching aviation law, and leadership of major aviation organizations. Other areas of expertise include shipping, transportation security, international privacy law and biometrics, and food/product safety in the global marketplace. The firm publishes the Washington Aviation Summary each month, an executive review of key industry developments, since 1984.



**Lenoma LLC** provides Advisory Services to Aviation and Aerospace Companies including airlines, aircraft leasing companies, OEMs, business jets operators in both commercial and business aviation sectors. Lenoma provides unique attention to its customers by adapting its products to meet the needs of individual customers. Lenoma offers strategic advice for marketing and sales, international business development and arranges asset-based financing as well as fleet management through aircraft acquisition or remarketing. Lenoma is able to provide global access to bankers, lessors, airlines and operators through its international expertise and experience.

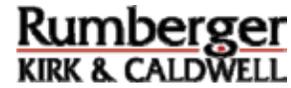


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## PATRON SPONSORS

**Rumberger Kirk & Caldwell** attorneys defend commercial airlines and aviation component manufacturers in general commercial litigation, as well as in lawsuits stemming from aviation accidents. Commercial airline cases frequently require the application of complex international law, including the Warsaw Convention and IATA Agreements. Accident cases often include allegations of pilot error, mechanical failure, and aircraft and component design flaws. Defending aviation accident cases involves complex and specialized technical investigations and forensic testing. Our aviation attorneys have experience working with and deposing expert witnesses in the fields of aeronautical accident reconstruction, metallurgy, and aeronautical engineering. We also represent vendors, including major rental car companies, in disputes with airport governing authorities.



**Rutherford & Christie** is a firm of experienced trial lawyers committed to providing quality legal representation, strong and effective advocacy, and responsive and personal service.

We understand that accessibility and accountability are absolutely essential to our success and are the reasons we are able to establish and maintain long-term relationships with our clients. From the simple assurance that telephone calls are returned promptly to the identification of cost savings and case solutions that the client might not have previously considered, we subscribe to the philosophy that understanding our clients' needs is foremost to achieving a longstanding professional relationship.



We are involved in the defense of domestic and foreign airlines, aviation service companies, ground handling companies and public and private airport operators in cases involving aviation accidents, wrongful death claims, emergency landings, evacuation incidents, work-site accidents, false arrest, cargo claims, denied boarding, and ticketing issues. Extensive experience in the application of the Warsaw and Montreal Conventions and the IATA Inter-Carrier Agreement. We are also proud to be certified as a women's business enterprise (WBE) through the Women's Business Enterprise National Council. We believe the diversity of our attorneys and staff allows us to better serve the needs of a broad range of clients.

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In an industry where change comes quickly and from many directions, a steady source of insight and analysis is essential. Every Monday, **Airline Weekly** gives its subscribers a concise look at the industry from an international business perspective. We keep an eye on who's flying where, new marketing approaches, critical airline and airport data, and — most importantly — Airline Weekly provides in-depth articles on the always-challenging airline marketplace. Energy prices, labor disputes, sky congestion, developing economies, changing government regulation ... the list of market variables is as boundless as the sky itself. Each week, Airline Weekly helps subscribers sort through these variables.



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NOTES





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*We congratulate our partner*

**KATHERINE B. POSNER**

*on receiving the*

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*Well Done, Kathy!*



**International Aviation Womens Association**  
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