



32nd Annual Conference Agenda

Wednesday, October 14, 2020

On-Demand Content

On-Demand videos will be available to all registered attendees through November 19, 2020.

Extended access may be purchased at registration.

Access to the Exhibit Hall will only be available until October 21, 2020.

BONUS KEYNOTE SPEAKERS, PANELS

ALL DAY ACCESS

Intentional Networking Across Sectors of the Industry

- Moderator/Connie Avery, CDR (ret) USN
- Dawn Cutler, RDML (ret), USN
- Kelly Harrison, CDR USN
- Stacey Rokas, LT USNR

ALL DAY ACCESS

Aviation in Distress: COVID-19 and the Prognosis for Airlines, Lessors, Airports and Aviation Services

- Moderator/Linda H. Martin, Partner, Disputes, Litigation and Arbitration Freshfields
- Amna Arshad, Special Counsel Freshfields
- Mary Lehner, Partner, Antitrust, Competition and Trade Freshfields
- Madlyn Gleich Primoff, Partner, Restructuring and Insolvency Freshfields

ALL DAY ACCESS

Corporate Sustainability

- Moderator/Elia Morales, Director of Corporate Sustainability, The Boeing Company
- Adefunke Adeyemi, Regional Director of Advocacy and Strategic Relations, IATA
- Amy Bann, Sustainability Strategy, The Boeing Company

ALL DAY ACCESS

Finding Work in Today's Aviation Market

- Moderator/Kris Fellrath, IAWA Advisory Board
- Moderator/Eilyn Slow, IAWA Advisory Board
- Dr. Sharon DeVivo, President & CEO of Vaughn College
- Mary Ellen Jones, VP Sales Asia Pacific and China, Pratt & Whitney
- Di Reimold, Director of Strategic Operations at Federal Aviation Administration

ALL DAY ACCESS

Exploring Mars / Mars Rover

Dr. Jennifer Stern, Planetary Scientist, NASA Goddard Space Flight Center

Aviation and Human Rights - Spotlight on Forced and Child Labour

- Moderator/Catherine Rushforth, Global Human Rights Lead, Airbus
- Catie Shavin, Director Global Business Initiative on Human Rights
- Dr. Aidan McQuade, Human Rights Consultant
- Linda Ristagno, Assistant Director External Affairs, IATA

Follow the Numbers: What Studies Tell Us About Aviation Women

- Moderator/Dr. Rebecca (Becky) Lutte, Associate Professor, University of Nebraska at Omaha Aviation Institute
- Heather Penney, Senior Resident Fellow, Mitchell Institute for Aerospace Studies
- Bobbi Wells, Vice President, Safety & Airworthiness, FedEx; President, International Aviation Womens Association

BONUS KEYNOTE SPEAKERS, PANELS, continued

True Grit

- Moderator/Jane Amaba, Vice President Finance, FedEx Services
- Marilyn Blanco-Reyes, Vice President Legal and Regulatory Affairs, FedEx Express
- Cheryl Pitzer, MD-11 Fleet Captain, FedEx Express
- Cathy Ross, Executive Vice President and CFO, FedEx Express (retired)
- Tracci Schultz, Senior Vice President Strategic Planning, Engineering and Operational Solutions, FedEx Freight

Public Management: Female Leadership and Strategic Planning Changes Industries

Pamela Suarez, Former President of JIAAC in Argentina

Litigation Strategies for Combatting the Reptile

- Kathy Guilfoyle, Shareholder - Campbell Conroy & O'Neil
- Ann Field, Partner, General Litigation Department - Gordon & Rees LLP

COVID-19 and Security Concerns

Jake Heaton, Aviation Security Manager, MedAire

VIRTUAL EXHIBIT HALL

- Aerlex Group
- Boeing
- Bombardier
- FedEx
- GECAS
- Gilchrist Aviation
- HPM
- McAfee & Taft
- Mountain Air Cargo
- Shamrock Company
- Spirit
- Vision Pursue
- XL Insurance America, Inc.

- IAWA 2021 Conference (Charleston)
- IAWA General Aviation Forum
- IAWA Membership

ATTENDEE MANIFEST

- Manifest of registered attendees
- Introduction videos

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COOKING DEMONSTRATIONS by IAWA BOARD MEMBERS

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Santa Fe Pork Tacos

Robbin Page & Bobbi Wells

Southwest Chicken Sausage and Rice Skillet

Ellyn Slow

Tuscan Chickpea, Kale and Tomato Soup

Katherine Bennett

Szechuan Broccoli and Mushroom Stir Fry

Shelley Svoren

Barramundi over Corn and Poblano Hash

Debra Santos

Thai Basil Chicken Stir Fry

Selda Konukcu

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MIND AND BODY BREAKS

Yoga

Mindfulness Break

More information and helpful tips can be found on the [Conference Landing Page](#)
(website link will be emailed on October 13th).



32nd Annual Conference Agenda

Thursday, October 15, 2020

Live Event

(New York)

TIME

TOPIC, SPEAKER

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- 8:00a **Welcome Message, IAWA President**
• Bobbi Wells (IAWA President) and Conference Team
• Dr. Heather Wilson (President, University of Texas at El Paso)
- 8:25a **Welcome from Asia-Middle East**
Selda Konukcu (IAWA VP Asia & Middle East)
- 8:27a **Business Recovery: Think Cycles, Not Straight Lines**
Kawal Preet (FedEx President Asia Pacific, Middle East and Africa)
- 8:48a **Agility in Crisis**
• Moderator/Selda Konukcu (Honeywell, Director of High Growth Regions)
• Ismail Abdulla (Strata CEO)
• Heike Birlenbach (Lufthansa Group CCO)
• Maitha Hamad Zayed Al Eisaei (Strata Communications Leader)
• Prof. Chua Kim-Chua (Embry Riddle University)
• Valerie Manning (Airbus SVP Customer Support)
• Kristin Slyker (Honeywell, VP/GM, Customer Segment Mgt.)
- 10:00a **BREAK**
- 10:07a **Wrap-up & Welcome to Europe-Africa**
Selda Konukcu & Marita Lintener (IAWA VP Europe & Africa)
- 10:10a **Greeting Words from European Commission**
Adina Vălean (European Commission, Commissioner for Transport)
- 10:20a **Aviation, an Irreplaceable Force for Good**
Julie Kitcher (Airbus EVP Communications and Corporate Affairs)
- 10:35a **Innovation for a Sustainable Future**
• Moderator/Marita Lintener (IAWA VP Europe & Africa)
• Jacqui Sutton (Rolls-Royce Civil Aerospace, Chief Customer Officer & Women in Aviation and Aerospace Charter Co-Chair)
• Emmaly Sibbes (GKN Aerospace, Market Intelligence Manager)
• Adefunke Adeyemi (IATA, Regional Director, Advocacy & Strategic Relations Africa)
- 11:35a **IAWA Testimonial**
Ghislaine Doukhan (Safran Analytics Executive Vice President)
- 11:43a **Wrap-up**
Marita Lintener
- 11:48a **BREAK**
- 11:55a **Welcome from Americas**
Abby Bried (IAWA Advisory Board)

- 12:00n **Achieving Your Own Professional Excellence**
Russ Rausch (Vision Pursue)
- 12:45p **Ready, Set...Fly: Restarting the Global Connection**
 - Moderator/Susan Kurland (Midway International Airport)
 - Sam Johnson (Spirit Airlines)
 - Javaria Neagle (United Airlines)
 - Sheila Remes (Boeing)
- 1:30p **Commercial Human Space Flight: Navigating the Future**
 - Moderator/Michelle Kley (Virgin Galactic)
 - Joanne Gabrynowicz (University of Mississippi)
 - Lirio Liu (FAA)
 - Audrey Powers (Blue Origin)
- 2:15p **BREAK**
- 2:45p **Virtual Networking and Mentoring**
Lisa Piccione (IAWA Advisory Board, Past President)
- 3:10p **Woman of Excellence Award**
- 3:24p **Hand-off**
Shelley Svoren (IAWA VP Leader Development)
- 3:30p **Conversation with first woman President and Chairman of the U.S. Export-Import Bank**
Kimberly Reed, interviewed by Joanne Young
- 4:00p **Scholarships**
- 4:10p **BREAK**
- 4:25p **Using Technology to Address Challenges Faced by Airports**
 - Moderator/Jenny Urban (CLEAR)
 - Jodie Brinkerhoff (Dallas/Fort Worth Airport, DFW)
 - Megan Thoben (Louisville Muhammad Ali International Airport, SDF)
 - Jerome Woodward (Hartsfield-Jackson Airport, ATL)
- 5:10p **Chat with Ellen Stofan: First Woman Director of the Smithsonian Air and Space Museum**
Ellen Stofan, interviewed by Mary Rose Hughes
- 6:00p **Inclusion in Aviation: Concrete Actions**
 - Moderator/Vanessa Blacknall-Jamison (OBAP)
 - Sharon DeVivo (Vaughn College)
 - Nicole Huque (Krauthamer & Associates)
- 6:30p **Closing Remarks**
Bobbi Wells