

2020 GIVING OPPORTUNITIES



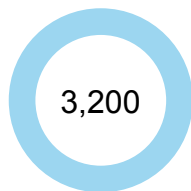
As the industry evolves with worldwide economic and political change, women are assuming greater and more visible roles. Founded in 1988, IAWA cultivates and advances women leaders in the aviation and aerospace industries through a global network in areas such as:

- airlines
- airport management
- commercial aviation
- business and general aviation
- banking and leasing
- economic/business consulting
- education and research
- engineering
- finance
- government
- insurance
- international relations
- law
- manufacturing
- media
- space

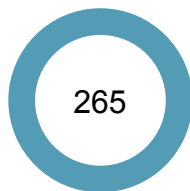
IAWA REPRESENTS



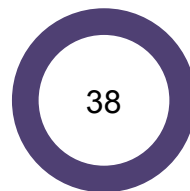
Senior-level
Members



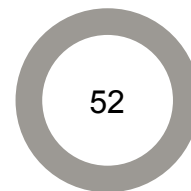
Worldwide
Network



Major Companies
Represented



Countries
Represented



Scholarships
Granted

DONATE TO IAWA FOR A GLOBAL IMPACT

Donors to IAWA reach an influential, global audience of women leaders in aviation and aerospace with the following unique benefits:

- **Global outreach** to women of achievement at the annual conference, regional receptions and connects, and on IAWA's website, social media and newsletter, providing a platform for business opportunities and personal development for women in your organization.
- **Visibility and exposure** through IAWA's strong network of affiliations and partnerships.
- **Impact** the future for the next generation of women leaders through the IAWA scholarship, internship and mentoring programs.

CORPORATE PARTNERS

The Corporate Partner level of support is for gifts in the amounts of \$30K and \$15K. These donors will be recognized as IAWA's "Partners". Partners have increased visibility and benefits at all international IAWA events throughout the year and inclusion on IAWA's various social media and webpages, where applicable.

2020 GIVING BENEFITS

OPPORTUNITY

Networking Platform

Since Networking is the most valued part of the IAWA annual conference experience, we did not want to lose that experience. Remo is our selected platform that will allow us to break up the conference attendees in small groups to get to know each other. We are planning a speed networking event, we match all of the attendees using an AI (powered by Qooper) to select attendees that have the most in common to network with.

Available: 2

Video Introductions Gallery

Meeting conference attendees is another highlight of the IAWA Annual Conference. Our conference attendees often wish they had more time to meet more people. We have created a virtual gallery where attendees are able to upload a short 20-30 second introduction. For the first time in 30 years, you can meet every attendee! This gallery can be branded and the videos/electronic business card pages can also be branded.

Available: 2

Paper Conference Packet/Program

We want to make the conference as 3D as possible, so we are sending a small package to each attendee with promotional items, agenda and engagement maps for the conference.

Available: 4

Meal Sponsorship

Yet another effort to make this virtual experience connected and 3D, we are partnering with Hello Fresh to ship meal kits to our attendees. This branding opportunity will purchase the meal kits for our attendees to cook at home. Our board members will record a cooking demonstration for the meals provided. We will brand the cooking demonstration. You can provide a banner/or other branding for the demonstration and program mention.

Available: 5

Exhibit Hall Main Monitor with Commercial

\$5,000 Donation

In our virtual Exhibit Hall, you will have a video monitor which will be continuously running your content - video or still.

Available: 6

Branded IAWA Content Booth

\$1,500 Donation

IAWA has 4 exhibit booths highlighting its activities throughout the year, "Meet the Board", "Scholarship Winners", "Since Peru" "GA Forum" and "Singapore 2021".

Available: 5

Sponsored Break

\$3,000 Donation

In person breaks have historically included fruits, snacks coffee and water. Our virtual breaks will nourish the mind and body. Other than the long meal break, we will have a mindful break, a yoga break and a podcast break by a communications professional. You will have the opportunity to brand the break.

Available: 4

	DIAMOND \$30,000	RUBY \$15,000	PLATINUM \$7,500	GOLD \$5,000
Networking Platform	Choice of 1 Exclusive Sponsorship/ Other 3	Choice of 3 (subject to availability)	Choice of 1 (subject to availability)	Choice of 1 (subject to availability)
Video Introductions Gallery				
Paper Conference Packet/Program				
Meal Sponsorship				
Exhibit Hall Main Monitor with Commercial \$5,000 Donation				
Branded IAWA Content Booth \$1,500 Donation				
Sponsored Break \$3,000 Donation	1	1	—	—

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OPPORTUNITY CONTINUED

	DIAMOND \$30,000	RUBY \$15,000	PLATINUM \$7,500	GOLD \$5,000
Sponsor Logo on Conference Webpage	X	X	X	X
Email Mention Leading up to the conference our conference emails will have a list of sponsors. Additionally, once you commit, you will get a dedicated email highlighting your brand and link to your website to our membership and registrants letting everyone know that you support IAWA. Available: 50	All/ 3 Dedicated	2 Dedicated	1	1
Social Media Mention Leading up to the conference our conference social media posts will include sponsors letting everyone following us know that you support IAWA. Available: 40	All/ 3 Dedicated	1	1	1
Logo on IAWA Supporter Page Your logo listed on IAWA supporter webpage.	X	X	X	X
Complimentary Passes While the conference fee is quite low, we appreciate your contribution, and want to extend access to the conference. Available: 40	5	4	3	2
Option to Provide Promotional Item in Gift Bag We are planning to send a small box/envelope with our conference content to each registrant. Don't miss the chance to include your small branded item. Must be received by 25 September. Available: Unlimited	X	X	X	X
Post-Conference Content Access \$100 Donation Per Seat Our content is poignant with women leaders from around the globe. Ever wish that you could share with your colleagues—here is your chance. With our recorded content we will extend the content for 90 days by the seat. Available: Unlimited	Unlimited	10 Seats	5 Seats	2 Seats
Panels \$500 Donation Each of our panels will have an opportunity for your brand on the frame of the panel. Available: 6	1	1	—	—
Key Note \$1,000 Donation Our keynote speakers will also be branded. Available: 6	1	1	—	—
Exhibit Booth in Virtual Exhibit Hall \$1,500 Donation Virtual booths come with features to load videos and panels for content. You will have the opportunity to have a live chat option and will work directly with the designers to brand the booth how you want. Take a look at the layout: https://xpo360.app/tour/ims . Available: 30	—	—	1	1
Exhibit Booth—Premium \$2,000 Donation Booths come with the same features as standard booth size, but are larger and feature more video monitors and panels than standard size.	1	1	—	—

In kind donations of shipping, video production and other donations are welcome. We recognize the strain the industry is under, and that you also want to do what you can for promoting women in the industry. For sponsorship inquiries, please contact iawa_giving@iawa.org.