

2018 GIVING OPPORTUNITIES



30 Years of Global Outreach

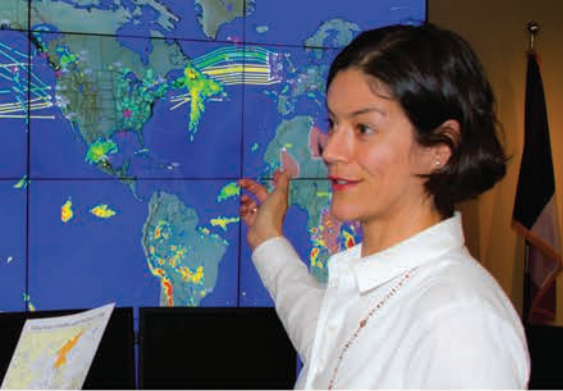
As the industry evolves with worldwide economic and political change, women are assuming greater and more visible roles. Founded in 1988, IAWA cultivates and advances women leaders in the aviation and aerospace industries through a global network in areas such as:

- airport management
- commercial aviation
- business and general aviation
- banking and leasing
- economic/business consulting
- education and research
- engineering
- finance
- government
- insurance
- international relations
- law
- manufacturing
- media
- space

IAWA REPRESENTS:



IAWA **CONNECTS, INSPIRES AND LEADS** through Annual Conferences, Regional Events, Scholarships, Internships, Awards, Industry Affiliations and much more!



Donate to IAWA for a Global Impact

Donors to IAWA reach an influential, global audience of women leaders in aviation and aerospace with the following unique benefits:

- **Global outreach** to women of achievement at the annual conference, regional receptions and connects, and on IAWA's website, social media and newsletter, providing a platform for business opportunities and personal development for women in your organization.
- **Visibility and exposure** through IAWA's strong network of affiliations and partnerships.
- **Impact** the future for the next generation of women leaders through the IAWA scholarship, internship and mentoring programs.

IAWA Events Worldwide:

NORTH AMERICA

Bonita Springs
Dallas
Fort Worth
Las Vegas
Miami

Montreal
New York
Orlando
San Diego

EUROPE

Berlin
Brussels
Dublin
Edinburgh
Geneva
Hamburg

London
Munich
Paris
Rome
Toulouse

CENTRAL & SOUTH AMERICA

Bogota
Buenos Aires
Mexico

Montevideo
Quito
Santiago

ASIA/PACIFIC

Hong Kong
Singapore

Sydney

Affiliations:





Committed to the Next Generation of Women Aviation Professionals

IAWA Annual Awards

Aviation Industry Woman of Excellence Award

Recognizes women leaders in their field of aviation who have demonstrated a commitment to the advancement of women in the industry and are respected as team players by men and women alike.

Outstanding Aviator Award

Jointly with the Wings Club, recognizes airmen and airwomen who have made major contributions to aviation, security or both and who serve as leadership role models.

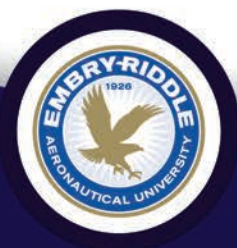
Internship & Mentor Programs

IAWA pairs young women with members to nurture and encourage growth in the industry. Mentees are encouraged to attend IAWA events. In addition, IAWA has developed an internship program by partnering with International Civil Aviation Organization (ICAO) to offer the IAWA-ICAO Aviation Scholarship, as well as with other Companies and Organizations.



Scholarships

IAWA provides Southern Methodist University, McGill University, Embry-Riddle University, Vaughn College and TU Delft with annual scholarships to support women studying engineering, law, management, business or finance and who intend to follow a career in aviation and aerospace. The scholarship program also includes grants to international university programs where annual conferences are held.





Corporate Partners

This year IAWA is launching two new levels of support for Corporations in the amounts of \$30,000 and \$50,000. These corporations will become our "Partner". Partners will have increased visibility and benefits at all international IAWA events throughout the year and inclusion on our various social media and webpages, where applicable.

Diamond Partner

As a Diamond Partner you will receive visibility and exposure at all IAWA activities and events for **one calendar year**.

- Listing as Diamond Partner in all conference programs and newsletters
- Logo included in IAWA fact sheet
- Logo in all conferences & connects
- Inserts in Promotional Bags for all conferences, where applicable
- Logo on the IAWA website (with link to sponsor website) plus social media promotion, as applicable
- Access to IAWA webinar seminars
- Three (3) complimentary one year IAWA memberships for qualified new members

Additional benefits for specific events as follows:

IAWA Annual Conference

- One (1) of either opening night events or second night events
- One (1) IAWA Woman of Excellence Award sponsor
- One (1) reserved table at each dinner or luncheon
- Choice of one: VIP reception, Closing Cocktail Party, first day lunch, second day lunch, Media Wall (two 2-3 minute videos), keycards, or Internet
- Four (4) invitations to VIP/Speaker Reception
- Five (5) complimentary Conference Registrations
- Sponsor ribbons for All Company Attendees
- Display table for company materials at the Annual Conference

IAWA Regional/Industry/Conferences and Connects

- Two (2) invitations to VIP/Speaker receptions, where applicable
- Four (4) Complimentary conference/connect Registrations

IAWA Scholarship Receptions

- One (1) invitation to attend, where applicable

Platinum Partner

As a Platinum Partner you will receive visibility and exposure at all IAWA activities and events for **one calendar year**.

- Listing as Platinum Partner in conference programs and newsletters
- Logo included in IAWA fact sheet
- Logo in all conferences & connects
- Inserts in Promotional Bags for all conferences and connects, where applicable
- Logo on the IAWA website (with link to sponsor website) plus social media promotion, as applicable
- Access to IAWA webinar seminars
- Two (2) Complimentary IAWA memberships for qualified new members for one year

Additional Benefits for specific events as follows:

IAWA Annual Conference

- One (1) IAWA Woman of the Year Award sponsor
- One (1) reserved table at each dinner or luncheon
- Choice of one: first day breakfast (joint sponsor), second day breakfast (joint sponsor), lanyards & name tags, separate Next Gen Session, registration, or conference promotional bag
- Two (2) invitations to VIP/Speaker Reception
- Four (4) complimentary Conference Registrations
- Sponsor ribbons for All Company Attendees

IAWA Regional/Industry Conferences and Connects

- One (1) invitation to VIP/Speaker receptions, where applicable
- Two (2) complimentary conference/Connect registrations

IAWA Scholarship Receptions

- One (1) invitation to attend, where applicable



2018 Sponsor Benefits

Benefits are available on a **first come, first served** basis.
 For sponsorship inquiries, contact Jennifer Miller at jennifer@iawa.org.

BENEFITS	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	IAWA FRIEND \$500 / \$1,000 / \$2,500	DINNER TABLE \$1,750
Printed Conference Program Ad	1/4 PAGE				
Complimentary IAWA Memberships (For qualified new members)	1				
Reserved Table at Each Dinner	1				
One of: 1) First day Breakfast (joint sponsor) 2) Second Day Breakfast (joint sponsor) 3) Lanyards 4) Separate Next Gen Session 5) Registration 6) Bag for promotional items	●				
One of: 1) Charging Station (multiple sponsors) 2) Morning Breaks 3) Afternoon Breaks 4) Buses (3)		●			
Invitations to VIP/Speaker Reception	1	1	1		
Provide promotional materials for attendee bags	●	●	●		
Complimentary Conference Registrations	3	2	1		
IAWA website recognition (with link to sponsor website)*, Facebook and LinkedIn pages as soon as payment is received. Recognition in the Annual Conference Program* and in IAWA's newsletter.	LOGO	LOGO	LOGO	LOGO	
Display Space for Company Materials	●	●	●		
Sponsor Ribbons for All Company Attendees	●	●	●	●	●

* Length of company description will vary by level

